



FISCAL YEAR

2025

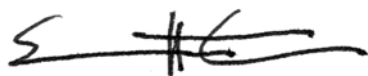
ANNUAL REPORT

MESSAGE FROM ARTSFAIRFAX

I had the privilege of serving as the Board Chair for ArtsFairfax during a pivotal time. We provided emergency grants to assist our arts partners as they weathered the pandemic, and I led the Board and staff in a Strategic Plan process that envisioned greater visibility and expanded collaborations for ArtsFairfax.

Now, reflecting on the achievements of the organization at the close of Fiscal Year 2025 (FY25), I am amazed at what ArtsFairfax has accomplished. Under the leadership of President & CEO Stuart Holt, the staff and Board are reaching all parts of Fairfax County, the City of Fairfax, and the City of Falls Church. The team is out and about every week attending events, hosting discussions, and perhaps most importantly, listening with intention to the needs and challenges of our local artists, arts organizations, and arts audiences.

It has been an honor to serve on the ArtsFairfax Board, and I believe the future is bright—not only for ArtsFairfax, but for all the arts in Fairfax.



Scott Cryer
Board Chair, 2022-2025



▲ Board Chair Scott Cryer makes remarks at the 2025 "Blossom Bash" alongside Providence District Supervisor Dalia Palchik, VA-11th Congressional District Director Maddy White, and Delegate Holly Seibold, 12th District. © Timeline Media



ARTSFAIRFAX OUT OF OFFICE



ARTSFAIRFAX AWARDS

Held October 25 at Capital One Hall, the 2024 ArtsFairfax Awards honored the Peterson Family Foundation with the Jinx Hazel Award; opera ambassador Anne R. Kline with the Philanthropy Award; dancer and choreographer Shu-Chen Cuff, Artistic Director of Gin Dance Company, with the Achievement Award; and We Rock Cancer with the Innovation Award for offering free skin cancer screenings at live rock concerts and community events. The Awards event raised a record high of over \$200,000 in support of ArtsFairfax.

“The Peterson family believes that joining together to enjoy the beauty of art is essential in creating a robust sense of community.”

Phoebe Peterson, who accepted the Jinx Hazel Award on behalf of the Peterson Family Foundation.



▲ Phoebe Peterson accepts the Jinx Hazel Award; L-R Stuart Holt, Springfield District Supervisor Pat Herry, State Senator Stella Pekarsky, Phoebe Peterson, and Scott Cryer. © Du Col Portraits

ArtsFairfax Recognizes ArtsFairfax Awards Visionary Sponsor Reston Community Center (RCC)



“The arts are essential to enriching lives and building community at Reston Community Center, and ArtsFairfax is essential to our arts community organizations.”

Leila Gordon, outgoing Executive Director, and BeBe Nguyen, incoming Executive Director, on behalf of Visionary Sponsor Reston Community Center.

ARTSFAIRFAX GRANTS

ArtsFairfax offers funding opportunities to nonprofit arts organizations in Fairfax County and the Cities of Fairfax and Falls Church. For the FY25 Grants cycle, nearly 150 potential applicants attended grant information sessions, including new and lapsed organizations, for the following three programs:

- **OPERATING SUPPORT GRANTS**, which aid the financial stability and resiliency of our local arts sector, saw a 16% increase in new applicants and ultimately awarded \$591,900 to 58 organizations in FY25.
- **PROJECT SUPPORT GRANTS**, offered in the categories of Arts in Education, Opportunity, Partnerships, and Arts Access, encourage programmatic diversity in our region. In FY25, ArtsFairfax awarded 12 grants to projects that served participants with unique arts and culture programming.
- **TICKET & PARTICIPATION SUBSIDY GRANTS** fund free and reduced-price tickets, tuition, and transportation for people who may not have regular opportunities to experience the arts. In FY25, this program provided support for 1,393 participants to attend 50+ events throughout Fairfax County.



▲ Photo courtesy of Fall for the Book, an Operating Support Grant recipient.



▲ “Art in Daily Spaces,” a Project Support Grant recipient, photo courtesy of Community Art for Everyone.

FY25 ARTSFAIRFAX

FY25 GRANTEES	Operating Support	Project Support	Ticket & Participation Subsidy
1st Stage	•	•	
Acting For Young People, Inc.	•		
Amadeus Concerts	•		
American Youth Philharmonic Orchestras	•		
Artisans United, Inc.	•		
Artists In Motion	•		
BalletNova Center for Dance	•		
Better Said Than Done	•		
Brass Band of Northern Virginia	•		
Capital Wind Symphony, Inc.	•		
Cappies of the National Capital Area	•		
The Choralis Foundation	•		
City of Fairfax Band Association, Inc.	•		
City of Fairfax Theatre Company	•		
Community Art For Everyone		•	
Creative Cauldron	•		•
Educate Theatre Camp			•
The Fairfax Ballet Company	•		•
Fairfax Jubil-Aires	•		
Fairfax Symphony Orchestra		•	•
Fall for the Book, Inc.	•	•	
Falls Church Arts, Inc.	•		
Gin Dance Company	•		•
Greater Washington Chinese Dance	•		
Iranian-American Community Center	•		
Helping Hearts Through the Arts			•
Jazz4Justice	•		
Little City Concerts	•		
McLean Project for the Arts	•	•	
Mosaic Harmony	•		
Mount Vernon Community Children's Theatre	•		
Music for Life	•	•	
The National Concert Band of America	•		

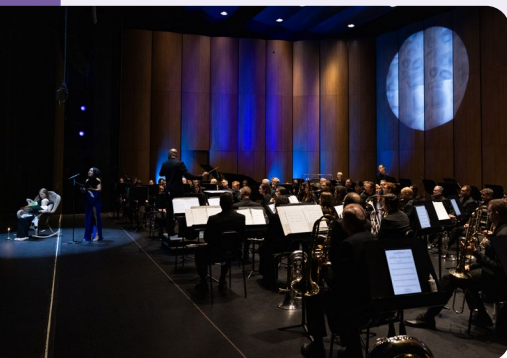
GRANTS RECIPIENTS

FY25 GRANTEES	Operating Support	Project Support	Ticket & Participation Subsidy
New Dominion Chorale	•		
NextStop Theatre Company	•	•	•
Northern Virginia Chorale	•		•
Novasian Chorus, Inc.	•		
Poetry Daily	•	•	
Providence Players of Fairfax	•		
Public Art Reston	•		
The Reston Chorale	•		
Reston Community Orchestra	•		
Reston Community Players	•		
Shakespeare Opera Theatre	•		
Sopranessence			•
Springfield Art Guild	•		
Tephra Institute of Contemporary Art	•	•	
Tinner Hill Heritage Foundation	•		
Traveling Players Ensemble, Inc.	•		
Vienna Arts Society	•		
Vienna Choral Society	•		
Vienna Community Band, Inc.	•		
Vienna-Falls Chorus	•		
The Vienna Jammers Percussion Ensemble, Inc.	•		
Virginia Ballet Company and School		•	
Virginia Bronze Handbell Ringers of Northern Virginia	•		•
Virginia Chamber Orchestra	•		
Virginia Winds Academy, Inc.	•		•
Vietnamese Literary and Artistic Club	•		
Voce Chamber Singers	•		
Washington West International Film Festival	•		
We Rock Cancer	•		•
Wolf Trap Foundation for the Performing Arts		•	
Woodbridge Flute Choir	•		
Workhouse Arts Center	•	•	

CAPITAL ONE HALL COMMUNITY ARTS PARTNERSHIP

In FY25, ArtsFairfax facilitated stronger communication and transparency between Capital One Hall and Community Arts Partners to improve cost management. Despite overall ticket revenue decline, 96% of Season IV show settlements (a 50% increase from Season III) resulted in positive revenue for community partners.

Main Theater Ticketed Events	18
The Vault Ticketed Events	15
Ticket Revenue	\$397,553.50
Total Settlement Payouts	\$294,244.29 (+3% from Season III)



▲ Capital One Hall Community Arts Partners from Season IV include, clockwise from top-left, We Rock Cancer, Gin Dance Company, and Capital Wind Symphony, photos courtesy of Capital One Hall.

FAIRFAX REGIONAL ARTIST SURVEY

In 2025, with funding from the National Endowment for the Arts and a private foundation, ArtsFairfax completed the Fairfax Regional Artist Survey, a study designed with local artists to help identify the needs and obstacles of individual artists living and working in Fairfax County and its surrounding areas.

The survey was available for six months from June through December 2024 and was offered in five languages: English, Spanish, Korean, Farsi, and Hindi; 8% of survey participants took the survey in a language other than English.

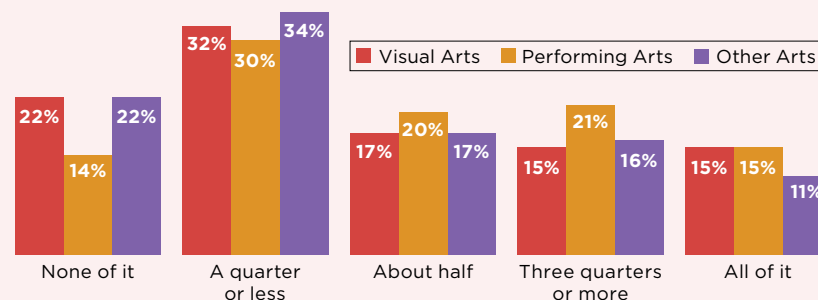
ArtsFairfax received 1,480 responses, of which 1,019 qualified as artists who live or work in Fairfax County, the City of Fairfax, or the City of Falls Church.



▲ The Fairfax Regional Artist Survey Community Event at Reston Community Center, photo courtesy of ArtsFairfax.

Of the survey participants who regularly perform or present their art to the public, half of them present 75% or more of their work outside of the Fairfax region. In describing “why,” the respondents cited a need for stronger networks in the County to advance their work, and a need for additional appropriate and affordable spaces.

Roughly what percentage of the in-person, public presentation of your work occurs in Fairfax County, City of Fairfax, or City of Falls Church each year?



WORKFORCE DEVELOPMENT

Arts Networking & Social Hours

ArtsFairfax hosts networking events to invite artists and arts enthusiasts to meet in a social setting or support one another at arts events. In FY25, ArtsFairfax hosted a social hour at Settle Down Easy Brewing Co. in Providence District; a social hour and group ticket offer to “Footloose” at NextStop Theatre Company in Dranesville District; a social hour at O’mY ChiQ & Bar in Mason District; and a social hour and art show visit to Nepenthe Gallery in Mount Vernon District.



▲ Mason District Social Hour, photo courtesy of ArtsFairfax.

Northern Virginia Local Arts Agencies Workshops

As part of the Northern Virginia Local Arts Agencies (NVLAA) alliance in partnership with the City of Alexandria Office of the Arts and Arlington Cultural Affairs, ArtsFairfax offers a series of free workshops for artists and arts workers at all stages of their careers. In FY25, NVLAA offered the following workshops:

- Nailing the Application: A Guide to Artist Open Calls (Part 1: The Narrative)
- Nailing the Application: A Guide to Artist Open Calls (Part 2: Work Samples)
- Marketing for Artists & Creatives
- Inside Representation: Paths to Working with Galleries
- Meet the Funders
- Valuing the Invaluable: Pricing Your Artwork
- Marketing Tools of the Trade

ARTS ROUNDTABLES & DISTRICT ENGAGEMENT

ArtsFairfax continues to facilitate dialogue among individual artists, arts groups and businesses, as well as Fairfax County and civic partners through district-specific gatherings. In FY25, ArtsFairfax collaborated with Fairfax County Board of Supervisors to convene Arts Roundtables in Dranesville, Mason, Mount Vernon, and Providence.

In Mason and Mount Vernon Districts, respectively, Supervisors Andres Jimenez and Dan Storck have spearheaded the formation of local arts advisory councils to strengthen arts engagement and participation in their communities. The groups work on visual arts events and exhibitions, community events with arts and culture components, and coordinated marketing efforts to promote arts and cultural experiences.



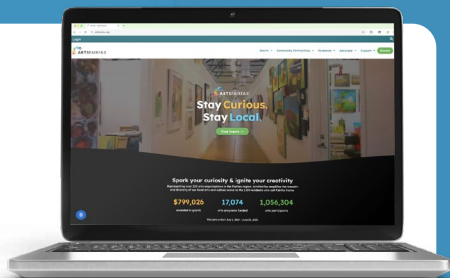
▲ Dranesville Arts Roundtable participants, photo courtesy of ArtsFairfax.



◀ Supervisor Dan Storck makes remarks at the Mount Vernon Arts Roundtable, photo courtesy of ArtsFairfax.

ARTS PROMOTION

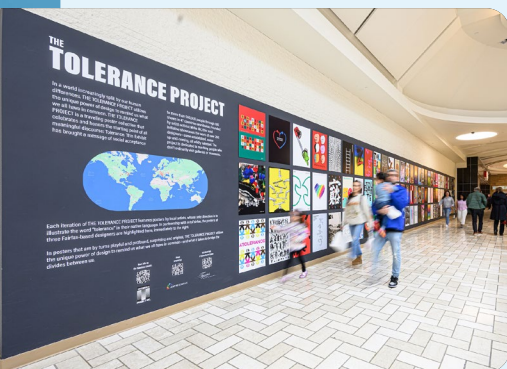
ArtsFairfax successfully launched a new website at the end of FY25 to highlight local arts activities, work opportunities, and artist and organization profiles. In the first quarter of FY26 alone, ArtsFairfax.org attracted 15,000 new visitors and published 328 event listings.



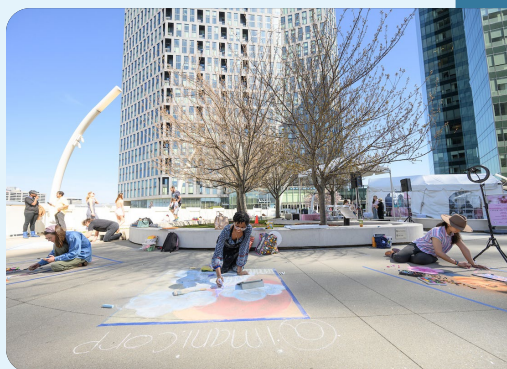
ArtsFairfax newsletters continue to highlight “Things to Do” from the ArtsFairfax Events Calendar in alternating weeks with “Artist Opportunities,” which aggregate regional open calls, funding, and professional development offerings. Following the launch of the new website, ArtsFairfax saw a 33% increase in newsletter subscribers in the first quarter of FY26.

CREATIVE PLACEMAKING

ArtsFairfax continued its collaboration with Macerich to showcase local artists at Tysons Corner Center. From March through September 2024, they presented “The Tolerance Project” by artist-activist Mirko Ilić, which included artwork from three local graphic designers. In April 2025, ArtsFairfax hosted a live chalk art activation featuring more than a dozen artists for Tysons Corner Center’s “Blossom Bash,” a National Cherry Blossom Festival event.



▲ “The Tolerance Project” at Tysons Corner Center. © Timeline Media

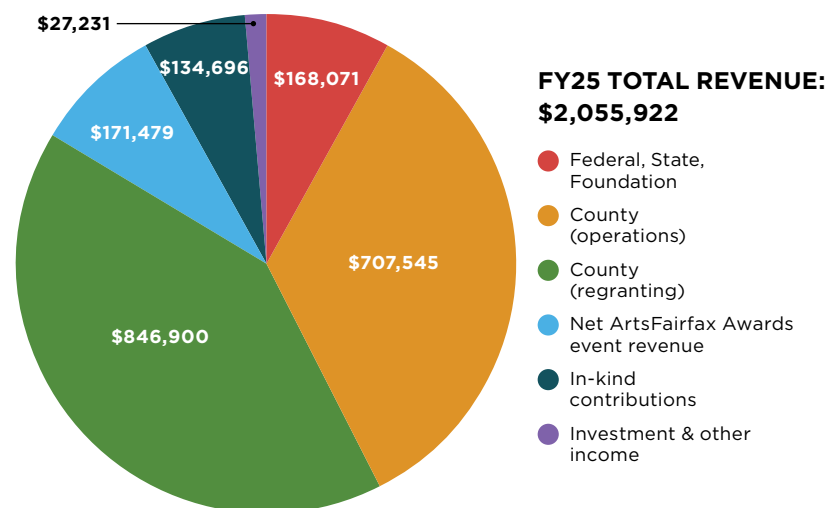


▲ “Blossom Bash” at Tysons Corner Center. © Timeline Media

FISCAL YEAR 2025 FINANCIALS

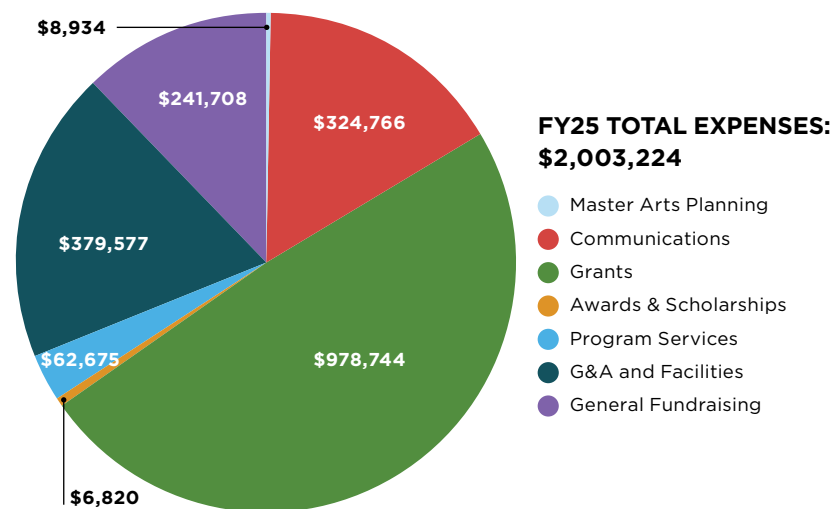
REVENUE

July 1, 2024 – June 30, 2025



EXPENSES

July 1, 2024 – June 30, 2025



THANK YOU

FY25 DONORS (July 1, 2024 - June 30, 2025)

\$1,000,000+

Fairfax County, Virginia

\$25,000+

Anonymous
Fairfax County Government Channel 16*
McCandlish Lillard*
National Endowment for the Arts
Reston Community Center
Virginia Commission for the Arts

\$10,000+

McGuireWoods LLP

\$5,000+

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Wolf Trap Foundation for the Performing Arts

\$2,500+

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Renaissance Centro
Tim Sargeant
The Tower Club
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\$1,000+

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Gin Dance Company
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Walsh, Colucci, Lubeley & Walsh, PC
Workhouse Arts Foundation

\$500+

Alcalde & Fay
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▲ Gin Dance Company performs at the 2024 ArtsFairfax Awards. © Du Col Portraits

* includes full or partial in-kind gifts

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