

Richmond Highway Bus Rapid Transit Community Charm Backgrounder

About the Community Charm Initiative

“Community Charm” is an initiative focused on integrating artwork into the Richmond Highway Bus Rapid Transit (BRT) (“The One”) stations to reflect the history, identity, and character of the neighborhoods surrounding each station area. Each BRT station will focus on specific themes in the following four categories:

Community & Identity

In this category, the project team seeks an artist who can celebrate a neighborhood’s multicultural population and local identity.

Historic Significance

In this category, the project team seeks an artist who can illustrate the relevance and impact of local historic buildings and institutions, historical development patterns, and cultural history, some with regional and national importance.

Natural Resources

In this category, the project team seeks an artist who can capture the local flora, fauna, parks, and other natural resources of the neighborhood.

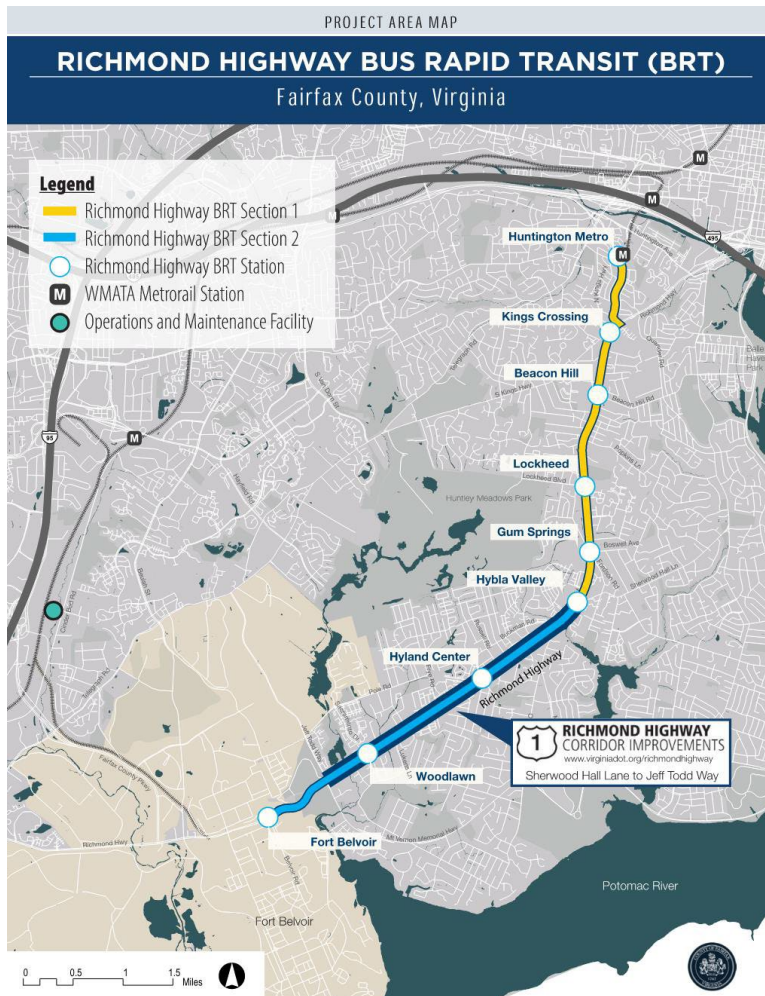
Local Government and County Services

In this category, the project team seeks an artist who can capture the relevance and impact of local government institutions and services to the surrounding community



Following artists’ concept proposals, the artwork will be voted on by Richmond Highway community members through public engagement and input.

About the Richmond Highway Bus Rapid Transit



BRT is a high-quality public transportation system designed to be fast, reliable, and more convenient than traditional bus routes. It operates much like rail service, with a dedicated transitway, but uses bus vehicles.

The proposed Richmond Highway BRT system will have nine stations, constructed in two sections, and will connect to major employment centers, shopping centers, and residential communities along the Richmond Highway corridor, from Huntington Metrorail Station to Fort Belvoir. The 7.5 mile project will include pedestrian and bicycle facilities as well as other amenities.

The BRT system is part of a larger effort to revitalize the Route 1 corridor. The result will be an enhanced residential experience and a more comfortable and pleasant highway commute. Artwork that conveys local character and identity will foster pride and enjoyment of the BRT system.