



ARTSFAIRFAX FY2023 ANNUAL REPORT

reach

A MESSAGE FROM ARTSFAIRFAX

Dear Friends,

In 2023, in accordance with our Strategic Plan, ArtsFairfax increased financial support to the arts in our region and expanded reach to new and underserved communities. Working towards our mission of making the arts accessible to all, we also offered broader visibility to arts programming and increased professional education services.

Provided with an increase of \$250K in grants from Fairfax County, we employed grassroots efforts and offered office hours and multi-language translations to prioritize funding for arts activities serving communities of color and economically disadvantaged areas of the County. ArtsFairfax also launched a Ticket & Participation Subsidy Grant program to support or expand existing arts accessibility initiatives from local arts and civic organizations. We thank the County for their investment in strengthening our community through the arts.

We continue to serve as a connector to find new opportunities for artists and community partners, such as the successful collaboration with Macerich to install temporary art exhibitions at Tysons Corner Center. Also, with support from the National Endowment for the Arts, we expanded artist residency opportunities with several new County partners, including a park, library, elementary school, community center, and housing development.

Finally, we served as a research partner with Americans for the Arts to support Arts & Economic Prosperity 6 (AEP6), a national study that revealed a \$260M impact of nonprofit arts in Fairfax County. With AEP6 outcomes, we are able to highlight and promote the artistic and cultural strengths of our County.

We are tremendously grateful to all our valued partners, including 200+ artists and arts organizations and civic partners as well as corporate, foundation, and individual donors. We recognize the generous support of Fairfax County, the Virginia Commission for the Arts, and the National Endowment for the Arts. Lastly, we wish to thank our Board of Directors and staff for their guidance, dedication, and hard work to realize our mission and goals.

With gratitude,

Scott Cryer
Chair, Board of Directors

Linda S. Sullivan
President & CEO

MISSION STATEMENT

ArtsFairfax is dedicated to expanding support for and access to arts and culture opportunities for all of Fairfax County.

VISION STATEMENT

Fairfax County supports a thriving arts and culture community accessible to all.

FY2023 BOARD OF DIRECTORS

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Hon. Jeffrey C. McKay
Chairman, Fairfax County
Board of Supervisors

Honorary Board Members

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Hon. Jan Lodal &
Elizabeth Lodal
Hon. Margaret Vanderhye

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Scott Cryer
Principal
HGA

Vice-Chair

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Manager
Dominion Energy

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Executive Director
Reston Community Center

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Linda S. Sullivan
President & CEO
ArtsFairfax

Legal Counsel

Douglas J. Sanderson
Principal
McCandlish Lillard

*Immediate Past Chair



L-R: Chairman McKay, County Executive Hill, and board member Michael Liberman at the 2022 ArtsFairfax Awards. (Photo credit: AE Landes Photography)

FY2023 ARTSFAIRFAX STAFF

Linda S. Sullivan
President & CEO

Lisa Mariam
Senior Director of Grants & Services

Debbie Mueller
Director of Development

Allison Mui Mitchell
Director of Communications

Caroline Barnes
Development Assistant

Hope Cagle
Education Manager & Accessibility Officer

Jackie Dubin
Grants Manager

Young Oh
Business & Operations Manager

Manuela Quintero Fehr
Digital Media & Outreach Manager

2022 ARTSFAIRFAX AWARDS

On October 28, 2022, ArtsFairfax honored Capital One Hall with the Jinx Hazel Award, Gary and Tina Mather with the Philanthropy Award, Fall for the Book with the Innovation Award, and Mark Brutsché with the Achievement Award, raising a record of over \$186,000 in support of ArtsFairfax's services to arts and culture organizations and programs in Fairfax County, the City of Fairfax, and the City of Falls Church.

Capital One Hall Receives the Jinx Hazel Award; L-R Stephen Gavula, Stefanie Jenkins, Anne Fletcher, Jonathan Griffith, Chairman Jeffrey McKay, Supervisor Dalia Palchik, Linda S. Sullivan, Scott Cryer (Photo credit: AE Landes Photography)



VIRGINIA



“It’s so wonderful to see you all here and in such large numbers to support what we do in Fairfax County through ArtsFairfax. For me, and I know for you, art is a form of self-expression by a community, and we need a lot more of it.”

-U.S. Congressman Gerry Connolly

ARTSFAIRFAX GRANTS

During FY2023, ArtsFairfax awarded \$735,839 to 63 nonprofit arts organizations in all nine magisterial districts. Grant recipients produced nearly 13,000 arts activities and programs for over 640,000 participants.

| FY2023 GRANTEES | Operating Support Grant | Project Support Grant | Ticket & Participation Subsidy Grant | Pandemic Recovery Grant | FY2023 GRANTEES | Operating Support Grant | Project Support Grant | Ticket & Participation Subsidy Grant | Pandemic Recovery Grant |
|---|-------------------------|-----------------------|--------------------------------------|-------------------------|--|-------------------------|-----------------------|--------------------------------------|-------------------------|
| 1st Stage | • | • | | | Music for Life | • | | | • |
| Acting For Young People | • | | | | New Dominion Chorale | • | | | • |
| Amadeus Concerts | • | | | • | NextStop Theatre Company | • | • | • | |
| American Youth Philharmonic Orchestras | • | • | | • | Northern Virginia Chorale | | | | • |
| Artisans United, Inc. | | | | • | Northern Virginia Players | • | | | |
| Artists in Motion | | | • | • | NoVA Lights Chorale, Inc. | | | | • |
| ArtLords | • | | | • | Novasian Chorus, Inc. | | | | • |
| Arts Herndon Inc. | • | | | • | Providence Players of Fairfax | • | | | |
| BalletNova Center for Dance | • | • | | | Public Art Reston | • | • | | • |
| Brass Band of Northern Virginia | | | | • | The Reston Chorale | • | | | • |
| Capital Wind Symphony | | • | | | Reston Community Orchestra | | | | • |
| Cappies of the National Capital Area | • | | | | Reston Community Players | • | | | |
| Chinese Culture Institute, Inc | | | | • | Smart House Movie, LLC | • | | | |
| The Choralis Foundation | • | | | • | Sopranessence | | | • | |
| City of Fairfax Band Association | • | | | • | Tephra Institute of Contemporary Art | • | • | | |
| City of Fairfax Theatre Company | • | | | | Tinner Hill Heritage Foundation | | | | • |
| Community Art For Everyone, Inc. | | | | • | Traveling Players Ensemble, Inc. | • | | | |
| Creative Cauldron | • | • | • | | Vienna Arts Society | • | | | |
| The Daily Poetry Association | | • | | | Vienna Choral Society | • | | | |
| The Fairfax Art League | | | | • | The Vienna Jammers Percussion Ensemble, Inc. | • | | | |
| The Fairfax Ballet Company | • | | | | Vietnamese Literary and Artistic Club of the Washington D.C. Metropolitan Area | • | | | • |
| Fairfax Choral Society | • | | | | Virginia Ballet Company | | | • | |
| Fairfax Jubil-Aires | • | | | • | Virginia Bronze Handbell Ringers of Northern Virginia | | | | • |
| Fairfax Symphony Orchestra | | • | • | | Virginia Chamber Orchestra | • | | • | • |
| Fall for the Book, Inc | • | | | | Virginia Winds Academy, Inc. | • | | | • |
| Falls Church Arts, Inc. | • | | | • | Voce Chamber Singers | • | | | |
| Gin Dance Company | • | • | | • | Washington West Film Festival | • | | | • |
| Helping Hearts Through The Arts | | | • | | We Rock Cancer | • | | | |
| Iranian American Community Center | • | | | | Wolf Trap Foundation for the Performing Arts | | • | | |
| Jazz4Justice | • | | | | Workhouse Arts Center | • | | | |
| McLean Project for the Arts | • | • | | | | | | | |
| Mosaic Harmony | • | | • | • | | | | | |
| Mount Vernon Community Children's Theatre | • | | | | | | | | |

GRANTS

PANDEMIC RECOVERY

For FY2023, ArtsFairfax received \$250,000 as an increased allocation from Fairfax County to focus support for arts organizations negatively impacted by the pandemic and those organizations which have been historically underrepresented. ArtsFairfax distributed these funds to diverse and underserved arts organizations by implementing three distinct opportunities:

Pandemic Recovery Grants prioritized organizations that had not previously received County or other pandemic recovery funds; BIPOC (Black, Indigenous, People of Color) organizations as determined by mission, leadership, or community served; and organizations that serve participants and audiences in arts and economically underserved areas of the County.

Arts Access, a new category within Project Support Grants, invited projects specifically designed to strengthen arts programming for underserved and economically disadvantaged communities and districts.

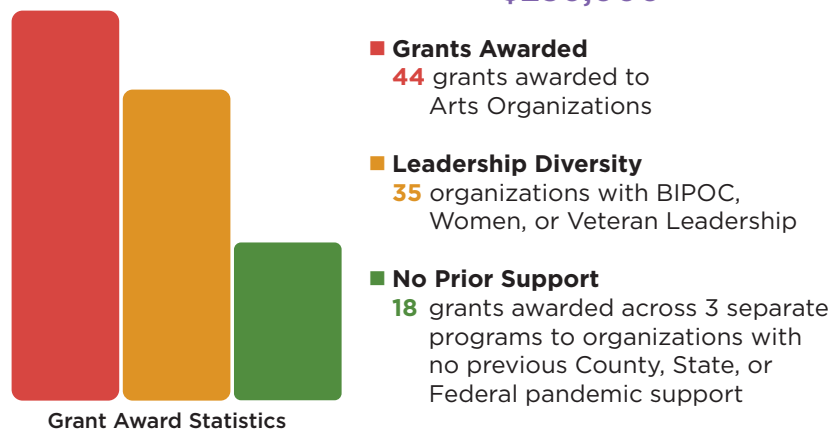
Ticket & Participation Subsidy Grants provided arts organizations with the ability to initiate or expand free tickets to underserved populations and to build new audiences.



FY2023 Operating Support Grant Recipient NextStop Theatre Company: Students at Hutchison Elementary School working with teaching artist Scean Aaron. (Photo credit NextStop Theatre Company)

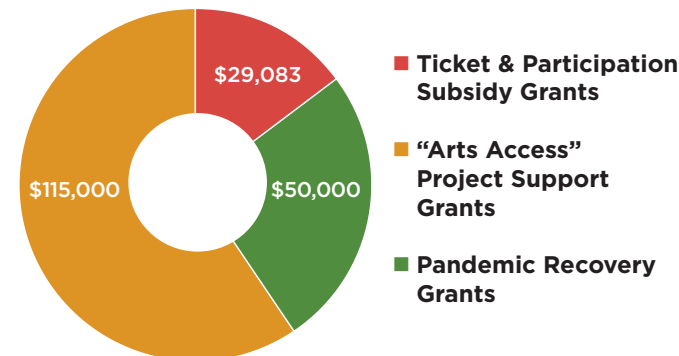
ArtsFairfax awarded a total of \$194,083 in these three categories and will use \$55,917 in carry-over funding to continue Ticket Subsidy and Arts Access Project Support Grants in FY2024.

ArtsFairfax implemented three distinct grant opportunities to distribute an additional **\$250,000**



Grant Award Statistics

Total of **\$194,083** awarded during FY2023



COMMUNITY ENGAGEMENT ARTIST RESIDENCIES

Due to a one-time National Endowment for the Arts grant and matching foundation and corporate funding, ArtsFairfax expanded the Artist Residency Program in FY2023 to reach multi-generational audiences in areas of the County with limited arts programming. We collaborated with five new partner sites to offer these arts programs at no cost to approximately 300 participants:

| LOCATION | PARTNER | ARTIST & DISCIPLINE |
|---------------------------------|--|---|
| John Marshall Library | Fairfax County Public Libraries | Suzy Scollon, Visual Art |
| Strawbridge Square | Wesley Housing | Edgar Reyes, Visual Art |
| Original Mt Vernon High School | Fairfax County Neighborhood and Community Services | Katherine Zukeri, Dance |
| Woodley Hills Elementary School | Fairfax County Public Schools | Brad Waller and Lorraine Ressegger-Slone, Theater |
| Ellanor C. Lawrence Park | Fairfax County Park Authority | Danielle Badra, Poetry |



Woodley Hills Elementary School, FCPS; Brad Waller and Lorraine Ressegger-Slone theater residency. (Photo credit: GDM)



Strawbridge Square, Wesley Housing, Edgar Reyes, Visual Art. (Photo credit: GDM)

MEET DANIELLE BADRA FAIRFAX POET LAUREATE 2022-2024



Danielle Badra received her BA in Creative Writing from Kalamazoo College and her MFA in Poetry from George Mason University. While there, she was the poetry editor of *So To Speak*, a feminist literary and arts journal, and an intern for Split This Rock. Her manuscript, *Like We Still Speak*, was the winner of the 2021 Etel Adnan Poetry Prize and published through the University of Arkansas Press. It was named a semi-finalist for the Khayrallah Prize and listed in Entropy's "Best of 2020-2021: Poetry Books & Poetry Collections." In addition to teaching undergraduate composition, literature, and poetry at George Mason University, she has led writing workshops at The National Museum of Women in the Arts, Split This Rock Poetry Festival, OutWrite DC, and in high schools.



Poetry in the Parks is made possible in part by Fairfax County, Virginia Commission for the Arts, the National Endowment for the Arts, and Virginia Humanities.



Poetry in the Parks,
Poetry Beneath the Stars.
(Photo credit: ArtsFairfax)

POETRY IN THE PARKS

As a poetry and literary arts ambassador for Fairfax County, Poet Laureate Danielle Badra launched "Poetry in the Parks" in close partnership with ArtsFairfax and Fairfax County Park Authority. By hosting a mix of guest poets and park employees to share their work in a natural setting that is at once intimate and expansive, Badra inspires park attendees to reflect on the environment around them and engage in reading, listening to, and writing poetry.



Middle and Bottom Photos:
Poetry In the Parks, Arab-American
Heritage Month Poetry Reading.
(Photo credit: Jessica Wallach)

PROMOTIONAL SERVICES

Communications and marketing are essential to our mission to increase the visibility of local arts and culture activities. In FY2023, ArtsFairfax received 4x the press coverage and double the event listings in our arts calendar from the previous year.



ArtLords Inaugural Presentation. (Photo credit: Timeline Media)



JP Muller, *Static Dynamism*. (Photo credit: Timeline Media)

LOCAL ART EXHIBITIONS AT TYSONS CORNER CENTER

In July 2022, ArtsFairfax launched a new collaboration with Macerich and issued a call for entries to feature temporary art installations at Tysons Corner Center. This partnership highlights local artists at one of the area's largest shopping destinations with 20 million visitors annually.

ArtLords presented the inaugural exhibition from January through February 2023.

Static Dynamism by JP Muller was on view through the month of May 2023.

PROFESSIONAL DEVELOPMENT

Our free professional development workshops serve as lifelong learning opportunities that enable arts administrators and artists to gain skills, knowledge, and connections that further their personal and organizational goals and build the capacity of the arts in Fairfax County.

NORTHERN VIRGINIA LOCAL ARTS AGENCIES

ArtsFairfax launched a partnership with Alexandria Office of the Arts and Arlington Cultural Affairs to form the Northern Virginia Local Arts Agencies (NVLAA) to share resources and jointly offer local artists and arts organizations a series of free workshops and opportunities for networking. The aim for the partnership is to make professional development learning more accessible and equitable in Northern Virginia.

| WORKSHOP | TOTAL ATTENDEES |
|---|-----------------|
| <i>Data + Storytelling=IMPACT</i> Parts 1 and 2, facilitated by Brighter Strategies | 80 |
| <i>E-Commerce: Getting Started</i> facilitated by Springboard for the Arts | 45 |
| <i>Business Plan Essentials</i> facilitated by Springboard for the Arts | 30 |
| <i>Evaluation Workshop for Arts & Culture Organizations</i> Parts 1 and 2, facilitated by Rory Neuner | 28 |

CIVIC ENGAGEMENT

ArtsFairfax regularly works in partnership with Fairfax County Government. Through advocacy efforts, like our annual Fairfax Arts Advocacy Day, we find opportunities to gather stakeholders and assess next steps in the expansion and elevation of arts and culture activities in the County.

CAPITAL ONE HALL COMMUNITY ARTS PARTNERSHIP

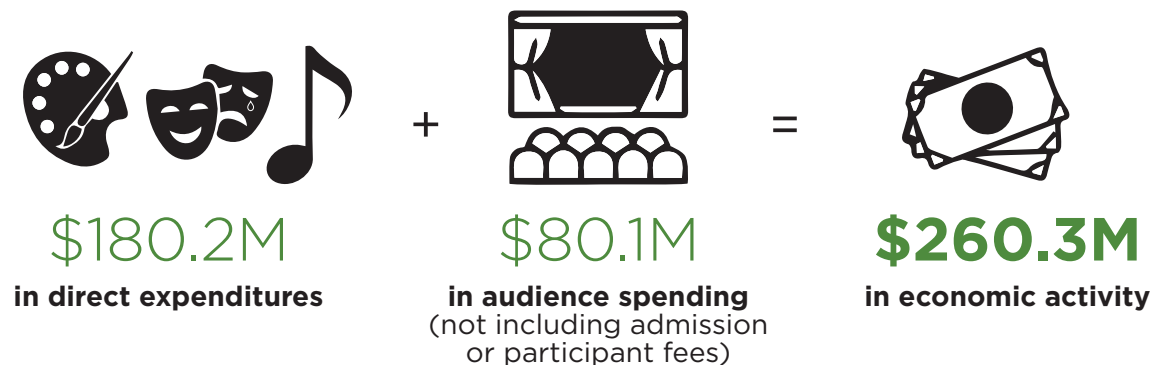
In partnership with Fairfax County, we coordinate the application process for the local arts community to use Capital One Hall. In Season 2 (September 2022-June 2023), 31 Fairfax arts organizations performed in the main hall and black box theater for a total of 10,478 attendees, a 3% increase from Season 1.

ARTS & ECONOMIC PROSPERITY 6

ArtsFairfax was the Fairfax County research partner for Arts & Economic Prosperity 6, a national economic and social impact study conducted by Americans for the Arts.

ArtsFairfax collected expenditure data from 70 local nonprofit arts and culture organizations and event-related spending information from over 900 event attendees between May 2022 and June 2023.

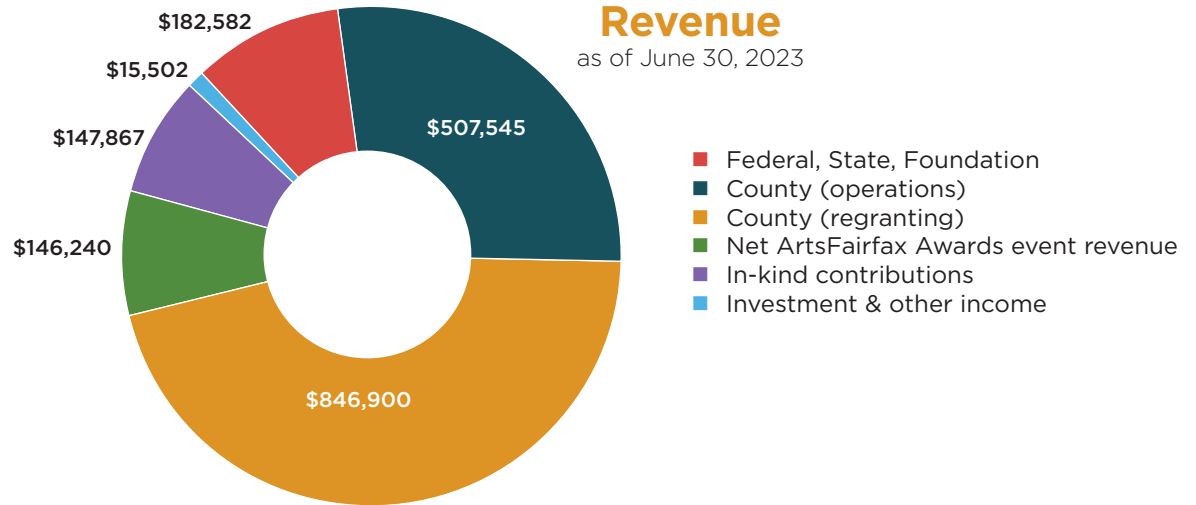
70 participating arts nonprofits in Fairfax County reported:



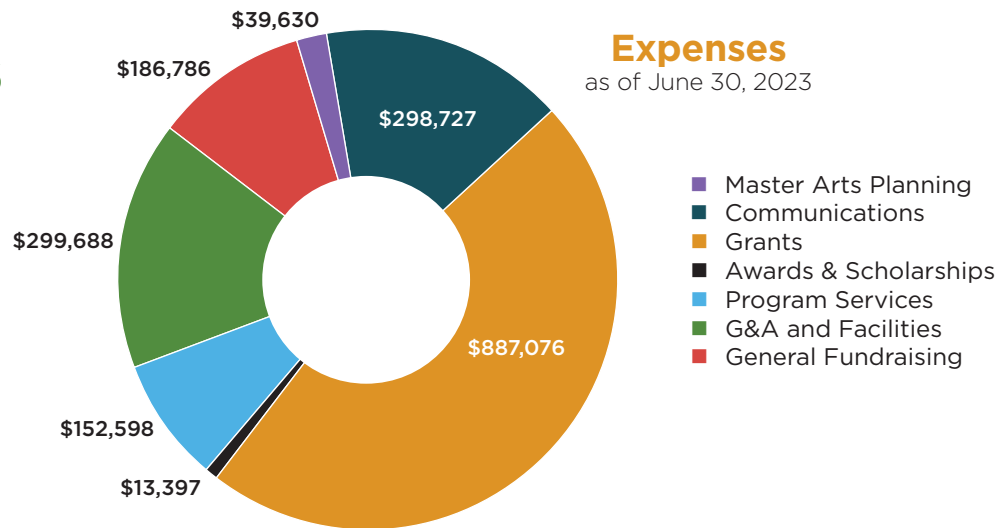
The economic data reflected in this study does not account for commercial / for-profit venues, museums, or historical heritage sites. In Fairfax County, 70 of the 177 total eligible nonprofit arts and culture organizations provided the requisite financial and attendance information—an overall participation rate of 39.5%.

FY2023 FINANCIALS

FY2023 REVENUE
\$1,846,636



FY2023 EXPENSES
\$1,877,902*



*covered by a portion of reserve funds

FY2023 DONORS

(JULY 1, 2022-JUNE 30, 2023)

\$1,000,000+

Fairfax County, Virginia

\$50,000+

National Endowment for the Arts

\$20,000+

Fairfax County Government

Channel 16*

McCandlish Lillard*

Reston Community Center

Virginia Commission for the Arts

\$10,000+

Dominion Energy

Federal Realty Investment Trust

McGuireWoods LLP

The Watermark Hotel

\$5,000+

Boston Properties

Skip Chaples

Claude Moore Charitable Foundation

Cooper Carry

Fairfax County Neighborhood
and Community Services*

Gupta Family Foundation

Michele Hazel

HGA

Inova

Leidos

L.F. Jennings, Inc.

Upen Patel

Peterson Family Foundation

Reston Town Center Association

Sandy Spring Bank

Whiting-Turner

Wolf Trap Foundation for

the Performing Arts

Jean Schiro-Zavela & Vance Zavela

\$2,500+

Jose Banzon

The Bright Solutions, LLC

BSB

Julie Carter, Carter Consulting Group

Clark Construction Group, LLC

Fairfax County Economic
Development Authority

Gensler

Michael Liberman

Macerich

Wendy Marquez

Marian Cook Perkins

Tim Sargeant

Walsh, Colucci, Lubeley & Walsh, PC

\$1,000+

Suzanne Bissell

Byron Capps

Scott Cryer

Bill DuBose

The Dimick Foundation

ECS Mid-Atlantic, LLC

Leila Gordon

George Mason University

Hoar Construction

Jo Hodgkin

Sung Bin Im

Pat Macintyre

McLean Project for the Arts

Morrisette Family Foundation

Natsuko Graphic Design*

Sean Sharifi

Catherine "Smitty" Smith

Linda Sullivan

K. Lynn Tadlock

Transurban Group

\$500+

Barbara Beach

Peter and Sally DiGiovanni

DLR Group

Peggy Fox

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