A MESSAGE FROM ArtsFairfax

On behalf of the Board of Directors and staff of ArtsFairfax, we are pleased to present our Fiscal Year 2020 Annual Report.

It has been a challenging and unusual year. Well into the start of our fiscal year, which began in July of 2019, ArtsFairfax was on track to meet our targeted goals and expectations. Like many other nonprofit organizations, we were anticipating good times ahead. When the COVID-19 pandemic hit in March, it drastically impacted our community and shut the arts down industry-wide. Our immediate objectives shifted to funding support and communications to serve the struggling arts community.

In a short amount of time, ArtsFairfax streamed-lined our grants process to focus on much needed general operating support grants for arts organizations and created a new emergency relief and recovery grant in response to the pandemic. We launched a fundraising campaign to appeal to donors in the community to provide financial support for individual artists. We moved our educational and professional development workshops to online and worked with presenters to address real-time issues facing the arts community. We hosted online community conversations to provide a place for engagement and connection, and we amped up our information services about pandemic funding and resources relevant to the arts community.

This year has presented many challenges. Like most arts organizations, we redirected our efforts to hold meetings on-line and had to cancel our annual fundraising luncheon, the 2020 Arts Awards. Many of our event sponsors contributed financially regardless. We are so grateful to all our generous donors. We are especially thankful for Fairfax County’s support of the arts and the arts grants funding.

As Fairfax County’s local arts organization, we would not have been able to meet the needs of the arts community in a time of unexpected challenges without the generosity of all our donors and the public sector.

The arts are essential to the well-being of any community. Thank you for supporting ArtsFairfax and the arts in Fairfax County.

Sincerely,

Shelly Hazel  
Chair, Board of Directors

Linda S. Sullivan  
President & CEO

VALUES STATEMENT

- The arts are transformative and fundamental to our lives.
- The arts are essential to building communities.
- The arts promote social engagement.
- In order to thrive, the arts need an investment of public, private and consumer resources.

VISION STATEMENT

The arts fuel a thriving, creative, and economically strong community in Fairfax County.

MISSION STATEMENT

ArtsFairfax is the voice of the arts, dedicated to fostering dynamic and diverse local arts, ensuring that arts thrive by producing vision, leadership, capacity-building services, advocacy, funding, education, and information.
MAKING THE ARTS INCLUSIVE

ARTS GRANTS

ArtsFairfax uses national best practices to award grants based on artistic merit, organizational effectiveness, and service to the Fairfax community.

• Total $554,999
  - 59 Grants
  - Over 23,500 programs supported
  - More than 440,700 audience members reached

FAIRFAX POET LAUREATE & CIVIC ENGAGEMENT

ArtsFairfax selected Fairfax County’s first Fairfax Poet Laureate Nicole Tong. The Fairfax Poet Laureate is a two-year appointment to serve as a cultural ambassador and to engage the community in the art of poetry. Ms. Tong’s community service project is amplifying living poets and poetry communicated via Twitter @PoetryLivesHere.

ARTS SERVICES

ArtsFairfax provides arts related services to build a robust and thriving arts community and to enhance the quality of life in Fairfax County.

• WORK-SMART Workshops
  New marketing workshops increased participation by 200%

• Artist Residency Program
  Trained two professional artists and placed as artist residents in two Fairfax County middle schools.

• Student Scholarships
  Awarded $2,500 in scholarships to two graduating seniors

• Completed the 2015-2020 Strategic Plan
  *Audience participation and program implementation impacted by COVID-19.

↓ ArtsFairfax Artist Resident Katherine Zukeri teaching Lake Braddock Secondary School students a hip-hop dance routine
## FY20 GRANTEES

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SUPPORT THE ARTS

FY2020 DONORS (JULY 1, 2019-JUNE 30, 2020)

$1,000,000+
Fairfax County, Virginia

$25,000+
Claude Moore Charitable Foundation
Virginia Commission for the Arts

$15,000+
Anonymous
Clark-Winchcole Foundation
McCandlish & Lillard, P.C.*
Reston Community Center

$10,000+
HGA Architects and Engineers*
Pat and Steve Macintyre
McGuireWoods LLP

$5,000+
Carnival Foundation
Julie Carter
Marcia Carlucci
Interstate Moving/Relocation/Logistics*
Phoebe Twitchell Peterson
Family Foundation
Reston Town Center Association
Leidos

$2,500+
BSB
Richard and Suzanne Bissell
Capital One
DLR Group
Dominion Energy Foundation
Michele Hazel
John King
Dario & Wendy Marquez
Catherine “Smitty” Smith
The Boro
Tysons Development LLC
Jean Schiro-Zavela & Vance Zavela

$1,000+
Dominion Energy
Bill DuBose
EagleBank
George Mason University
Leila Gordon
Gupta Family Foundation
Jo Hodgin
Kathryn Sullivan-Kolar & Joseph Kolar
Michael Liberman
McLean Project for the Arts
Monument Realty LLC
Morrisette Family Foundation
Tim Sargeant
WHITE64

$500+
NextStop Theatre Company
Jose Banzon
Linda Sullivan
John Hazel, Jr.
F. Russell Hines
Virginia McGehee Friend
Community Foundation for Northern Virginia
David Gill
d’Andre Willis

$300+
Barry Biggar
Scott Cryer
Dan Cameron Family Foundation

*in-kind gifts

†Mosaic Harmony performance. Photo by Jennifer Reynolds, Cabigas photographer

‡NextStop Theatre presents “Beehive: The 60’s Musical.” Photo by Lock and Company.

†Fairfax Ballet presents Waltz of the Snowflakes, 2019 Nutcracker Production. Photo by Rylie Adams
EXPAND THE ARTS

ArtsFairfax PROGRAMS AND SERVICES

• Advocacy
• Artist Residency
• Arts Awards
• Arts For Life
• Arts Scholarships
• Creative Spaces

• Fairfax Poet Laureate
• Grants
• Marketing and Promotion
• Master Arts Plan
• Professional Development Workshops
• Public Art

ArtsFairfax serves over 230 arts organizations and countless artists in Fairfax County providing professional services, civic leadership and engagement, arts promotion, opportunities and a connection to the arts for the entire community.

ArtsFairfax FY2020

Revenue as of June 30, 2020

- County 36% (Operations)
- County 40% (Regranting)
- 7% In-kind Support
- 6% Foundation
- 3% Corporate
- 2% Individual
- 2% State
- 1% Board
- <1% Investments
- <1% Earned Revenue

FY20 REVENUE
$1,348,116

Expenses as of June 30, 2020

- County Grants
- Communications
- G&A and Facilities
- Program Services
- General Fundraising
- Arts Awards Event
- Public Art/Master Arts Plan
- Civic Engagement
- Advocacy

FY20 EXPENSES
$1,320,287
BOARD OF DIRECTORS 2020

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Chairman, Fairfax County
Board of Supervisors

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Hon. Margaret Vanderhye

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Michele Hazel

Vice-Chair
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Dominion Energy

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Macintyre Electronic Design
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Jose Banzon
White64

Suzanne H. Bissell
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Leidos

Scott Cryer
DLR Group

Bill DuBose, CFP
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Inova Health System

Leila Gordon
Reston Community Center

F. Russell Hines
Monument Realty LLC

Deirdre M. Johnson
Federal Realty Investment Trust

Michael Liberman
Fairfax County Government

Catherine “Smitty” Smith
The PJ Team at Long & Foster Tysons

Dr. Maurice “Mo” B. Springer
Cardinal Insurance & Financial Inc.

d’Andre Willis, AIA, LEED AP
Arts Advocate

Ex Officio
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President and CEO, ArtsFairfax

Douglas J. Sanderson, Esq.
Legal Counsel, McCandlish & Lillard, PC.

Immediate Past Chair
Dr. Beth F. Cabrera
Cabrera Insights

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Dana Stewart

Directors of Grants
and Services
Lisa Mariam

Arts Education
Program Manager
Danielle Stoebe

Director of Development
and Operations
Brenda MacRoberts

Development Manager
Claire Renn

Grants Manager
Kimber Craine

Information and
Technology Manager
Karan Bansal

Communications Assistant
Manuela Quintero Fehr

Thanks for services provided by Bright Solutions, Tedd Davis, Danna Reynolds, and Caroline Warren.
We often talk about successful communities having the three “fibers” of live, work, and play. Missing from that statement is culture, and specifically the arts, which braid these fibers together to create a stronger and more vibrant fellowship.

ArtsFairfax has been instrumental in our County, celebrating the many artistic forms and mediums that are as diverse as the community in which we live, recognizing the arts as a feeling, an emotion, a human connection.

Jonathan Griffith
Managing Director,
Capital One Center