



For Immediate Release  
June 11,2019

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## ARTSFAIRFAX Invites The Springfield Community to Be The Art Photo Booth Pop Ups begin June 20<sup>th</sup> for **INOUT:Springfield**



**Imagine Art Here: INOUT:Springfield**, a public art installation will feature interactive cuboids that collect community feedback and project community photos, temporarily installed July 13 -August 9, Old Keene Mill Shopping Center and August 10 -23 at Springfield Town Center.

Fairfax County, VA- ARTSFAIRFAX launches its third **Imagine Art Here** project on **June 20**. **INOUT:Springfield** engages the community through photos and questions on the role of arts where you live.

The art installation, created by the artist team Epigram, will be installed at Old Keene Mill Shopping Center, July 13 – August 9, and Springfield Town Center, August 10 – 23. The **INOUT:Springfield** installations will reflect photos and responses from community members and be available in English, Spanish, Korean and Arabic.

"Imagine Art Here projects are designed to engage the community where they are," said Linda S. Sullivan,

ARTSFAIRFAX President & CEO. "The **INOUT:Springfield** project presents the opportunity for the public to have a voice in and participate in creating art. This is a great opportunity to experience art."

The artist designed photo booths will pop up at various locations throughout Springfield, June 20 – July 6. The public will be able to take their picture, individually, as a group, with pets or with their family, and answer six questions about their role in the community and their opinions on art. Additional opportunities to participate are available through the website: [www.INOUTEXPERIENCE.com](http://www.INOUTEXPERIENCE.com).

### How To Participate in the Photo Booth

There are five ways to participate and provide feedback about art in Springfield:

- **Photo Booth Pop Ups:** A mobile photo booth, featuring an online interactive questionnaire, will be in operation during June at the following dates, locations and times:
  - 6/21 Kingstowne Farmers Market, 4 – 7 p.m.
  - 6/23 Springfield Town Center, 1 – 4 p.m.
  - 6/26 Lee District Recreational Center, 5 – 6 p.m.

- 6/26 Summer Concert in the Park, 6:30 - 7:30 p.m.
- 6/27 Greenspring Retirement Community, 10 - 2 p.m.
- 6/29 Richard Byrd Library, 12 - 2 p.m.
- 6/30 Tower Shopping Center, 4 - 6 p.m.
- 7/6 Old Keene Mill Shopping Center, 6 - 8 p.m.

- **Through The INOUT:Springfield website:** The community is encouraged to share their feedback about the arts at any time through the month of June at the website:

See where the photo booth is popping up, view community photos, and answer the questionnaire at [www.INOUTEXPERIENCE.com](http://www.INOUTEXPERIENCE.com)

- **Upload your Photos on Twitter:**

Upload photos through Twitter using the hashtag **#INOUTSPRINGFIELD**

Following the project on Twitter **@INOUTFAIRFAX**

- **Download the IOS App:**

The INOUT interactive app will be free to download on July 13.

- **Visit and participate in the temporarily art installation:**

The temporary art will be installed:

- July 13 -August 9, Old Keene Mill Shopping Center
- August 10 -23 at Springfield Town Center

Epigram is the creative team behind **INOUT:Springfield** and the 2018 **INOUT:Seven Corners**. The Epigram team includes designers and artists Julieta Guillermet, Natalia Brizuela-Pires, Edwin Coimbre, Hector Montalvo and Jorge Fuertes.

Input from the **Imagine Art Here** initiatives provides information for Fairfax County's Master Arts Plan. In 2010, the Board of Supervisors tasked **ARTSFAIRFAX** with the collaborative leadership of the Master Arts Plan to expand community access to and the engagement in the arts and culture by planning cultural facilities and public art throughout Fairfax County reflecting its diversity and growth. In 2015, **ARTSFAIRFAX** launched the **Imagine Art Here** projects with Tysons Tiles by artist Julia Vogl, funded in part by an Our Town grant from the National Endowment for the Arts.

The **INOUT:Springfield** project is made possible through **ARTSFAIRFAX's** project sponsors including the National Endowment for the Arts, Fairfax County, Federal Realty, Interstate Moving & Storage, Springfield Town Center, Virginia Commission for the Arts, Sandy Spring Bank, Transurban and Emanuel Pires & Rachit Vijay.

**ARTSFAIRFAX** is a 501(c)(3) nonprofit charitable organization, incorporated in 1964, as Fairfax County's designated local arts agency. **ARTSFAIRFAX** is funded in part by Fairfax County, corporations, foundations, individuals, the Virginia Commission for the Arts and the National Endowment for the Arts.

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