

Arts Council of Fairfax County Opens IMAGINE ART HERE in Seven Corners and Invites Community to Be Part of Interactive Public Art Installation

Community Members Invited to Share Feedback and Images
to Create Innovative Public Art Project



Imagine Art Here: INOUT, a public art installation will feature an eight-foot, solar powered-cube with projections of community photos and feedback; temporary public art project will be installed for six weeks at intersection of Arlington Blvd. and Sleepy Hollow Rd. Design by surcreative

Fairfax County, VA – The Arts Council of Fairfax County launches **Imagine Art Here: Seven Corners**, an innovative public art engagement project with Annandale-based artist team, [surcreative LLC](#). The second in a series of projects for the Imagine Art Here initiative, this project will elicit a vision for the role of the arts in the community and collect resident, workforce, and visitor feedback on the type of facilities, public art, and related arts amenities that are desired in the redevelopment of the area. The project, titled **INOUT**, will begin this month.

To learn more, watch [this video](#) about the project.

“We are eager to engage the Seven Corners community in this public art effort,” said **Linda Sullivan, president and CEO of the Arts Council of Fairfax County**. “We want as many people as possible to let us know how they feel about art in their community. It’s innovative and important that the surcreative team is able to literally create public art with that community feedback.”

Community members in the Seven Corners area are invited to participate through photo booth sites throughout the Seven Corners area. Community feedback will be collected through a variety of engagement opportunities, including social media and on-line surveys as well as through the installation itself. Photo portraits of the community members will be projected on an interactive eight-foot, solar-powered cube erected at the installation site at Route 50 Arlington Blvd. and Sleepy Hollow Road.

INOUT will enhance the experience of residents, employees, and visitors passing through the area, promote community engagement, and increase public awareness of the potential for public art.

COMMUNITY FEEDBACK AND ENGAGEMENT OPPORTUNITIES

There are three ways community members can participate in the project to share their feedback and images from April through June 23, 2018:

- Photo Booth Pop Ups -- A photo booth, featuring an online interactive questionnaire and designed by surcreative will be active at the following community events and locations throughout Seven Corners during April:
 - 4/18/18 Willston Multicultural Center
 - 4/21/18 – 12n-3pm Petsmart
 - 4/26/18 – 7-8pm Dar Al-Hijrah Mosque
 - 4/27/18 – 5-7pm Dogfish Head Alehouse
 - 4/28/18 – 2-5pm Fire Station 8 Crab Feast
- At the Cube -- From May 12 through June 23, 2018, the community is invited to engage with the art project 24 hours a day, to provide feedback at the INOUT cube, located at the corner of Route 50 Arlington Blvd. and Sleepy Hollow Road
 - **LIVE PROJECTIONS – Each Saturday evening from 7:30-9:30pm**, community member images will be projected live onto the cube from the onsite photo booth
- Ongoing – Community members are invited to share their feedback at any time from April through June 23, 2018 through the website and social media
 - The questionnaire may be made through the website www.inoutexperience.com
 - Photo Uploads can be made through Twitter by using the “hashtag” #INOUT7C or tagging us as @INOUT7C
 - Follow the project on Twitter! @INOUT7C

The cube is solar powered, with solar panels and battery provided through an in-kind donation by Ispun Power. The Arts Council is grateful to the artist team, surcreative, and to the following organizations, individuals, and community partners whose work and support help to make this project possible: Fairfax County Government, National Endowment for the Arts, Hampton Inn & Suites by Hilton Falls Church, Montalvo-Guillermet Photography, Pat & Steven Macintyre, Silverwood Homes, Transurban, E&G Group, JBG SMITH, Regency Center, and Ispun Power.



The surcreative team includes designers/artists Natalia Brizuela-Pires, Hector Montalvo, Julieta Guillermet, and Edwin Coimbre.

"Our interest in public art grows as a way to merge our passions for architecture, graphic design, music and photography," said Julieta Guillermet, Lead Architectural Designer with surcreative. "We believe in the power of communicating through art. It is extremely satisfying to know that we are bringing art to the community and making an impact at the same time. Overall, our goal is to evoke emotions, connect with the community, and make

you feel part of Seven Corners!"

In 2015, the Arts Council launched the series of Imagine Art Here projects with Tysons Tiles by artist Julia Vogl, funded in part by an Our Town grant from the National Endowment for the Arts. The Arts Council is currently seeking sponsors for a Springfield public arts project and donations will be matched by an NEA Art Works grant. For information about sponsorships, please call 703-642-0862 x2 or email bmacroberts@artsfairfax.org.

Input from the Imagine Art Here initiative will inform the Master Arts Plan being spearheaded by the Arts Council on behalf of the County. The goal of the plan is to expand community access to and engagement in the arts and culture by planning cultural facilities and public art throughout Fairfax County that reflects its diversity, considers existing facilities, and responds to future growth. In 2010, the Board of Supervisors tasked the Arts Council of Fairfax County, the official local arts agency for the County, with the collaborative leadership of the Master Arts Plan. For more information on the INOUT Imagine Art Here project in Seven Corners, please visit <https://artsfairfax.org/map/imagine-art-here/7-corners>.

About the Arts Council of Fairfax County

The Arts Council of Fairfax County fosters a dynamic and diverse arts scene throughout Fairfax County. We ensure the arts thrive by providing vision, leadership, capacity-building services, advocacy, funding, education, and information. The Council distributes over \$500,000 annually through competitive grants and awards to arts organizations and artists of all disciplines. The Arts Council of Fairfax County is a 501(c)(3) nonprofit organization and Fairfax County's designated local arts agency. It is funded in part by Fairfax County, corporations, foundations, individuals, the Virginia Commission for the Arts, and the National Endowment for the Arts.

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