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You + Art Trolley in Tysons

Starting May 18, 2015 you can engage with an artist and be part of multiple public art installations in Tysons in June.



Fairfax County, VA – Starting May 18 through May 24, 2015, Tysons' residents, workforce, and visitors will have the unique opportunity to take part in a community engagement art activity — *Imagine Art Here: Tysons Tiles* with artist Julia Vogl. Participants will answer three questions, receive a custom artist-designed pin, and see their responses reflected at multiple temporary public art installations in Tysons starting June 23, 2015.

"We want to gain insight from the Tysons' community about interest in arts amenities, public enhancements, and their potential participation in the arts," said Linda S. Sullivan, president & CEO, of the Arts Council of Fairfax County.

Starting May 18, artist Julia Vogl will engage her custom designed art trolley at +22 different locations around Tysons, including, parks, office lobbies, eateries, classrooms, the malls, and Metro, inviting the community to take part. A custom app has been developed to pose three questions that investigate the individual's role in the community, opinions on culture, and a fun fact about them. **"I love community engagement work because I am always surprised by what people will share with me, the perfect stranger willing to listen and to provide feedback. I learn about the community, about personal stories, and gain deeper insight into humanity,"** said Ms. Vogl.

The first 1,000 respondents will receive a free limited edition artist pin correlating with the individual's responses. Ms. Vogl views the pin as **"a souvenir, an anecdote, a mini craft project and a beautiful limited edition piece of wearable art. My hope is that those who engage will be proud to wear it and share with others the somewhat random but fun moment they had with me and the art trolley when they talk about Tysons,"** Ms. Vogl continued.

The data will be digitally recorded and later amalgamated for the culminating art installations at Greensboro Park and Tysons West. Respondents who participated in the trolley interactions in May will be able to locate their tile in two large ground mural installations and learn more about their community in Tysons starting June 23 until August 3, 2015.

Imagine Art Here: Tysons Tiles has been made possible through a lead "Our Town" grant from the National Endowment for the Arts (NEA) with matching funds from corporate sponsors, The ASCENT, Intelsat, The JBG Companies and JBGR Retail, The Meridian Group, and Washington Real Estate Investment Trust. In-kind support has been provided by AlumiGraphics, INADEV, and Severn Graphics. We would also like to thank our partners Fairfax County Government and Tysons Partnership.

The input from ***Imagine Art Here: Tysons Tiles*** initiative will inform the Master Arts Plan (MAP) being spearheaded by the Arts Council of Fairfax County on behalf of the County. The goal of MAP is to expand community access to and engagement in the arts and culture by planning cultural facilities and public art throughout Fairfax County that reflects its diversity, considers existing facilities, and responds to future growth.

A complete list of art trolley locations, times, and dates is published at <http://artsfairfax.org/map/imagine-art-here>.

To find out more about the artist Julia Vogl visit <http://www.juliavogl.com>.

Who: A community engagement art activity & public art project of the Arts Council of Fairfax County

What: Imagine Art Here: Tysons Tiles with artist Julia Vogl

When: May 18- 24, 2015 (Art Trolley) and June 23- August 3, 2015 (Art Installations)

Where: +22 sites in Tysons; <http://artsfairfax.org/map/imagine-art-here>

Why: To create awareness about the arts, enhance place making, and provide vision for future enhancements in Tysons.

NOTE: High resolution photos are available upon request.

Image: Artist rendering of the custom designed artist trolley to be used for community engagement; Copyright: Julia Vogl

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About the Arts Council of Fairfax County

Founded in 1964, the Arts Council of Fairfax County, Inc. is a 501(c)3 non-profit organization designated as Fairfax County's local arts agency. It is the only umbrella organization serving and representing all forms of art in Fairfax County. The Arts Council of Fairfax County is the voice of the arts, dedicated to fostering dynamic and diverse local arts, ensuring that arts thrive by providing vision, leadership, capacity building services, advocacy, funding, education, and information.

The Arts Council is funded in part by Fairfax County, corporations, foundations, individuals, Virginia Commission for the Arts, and the National Endowment for the Arts.

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