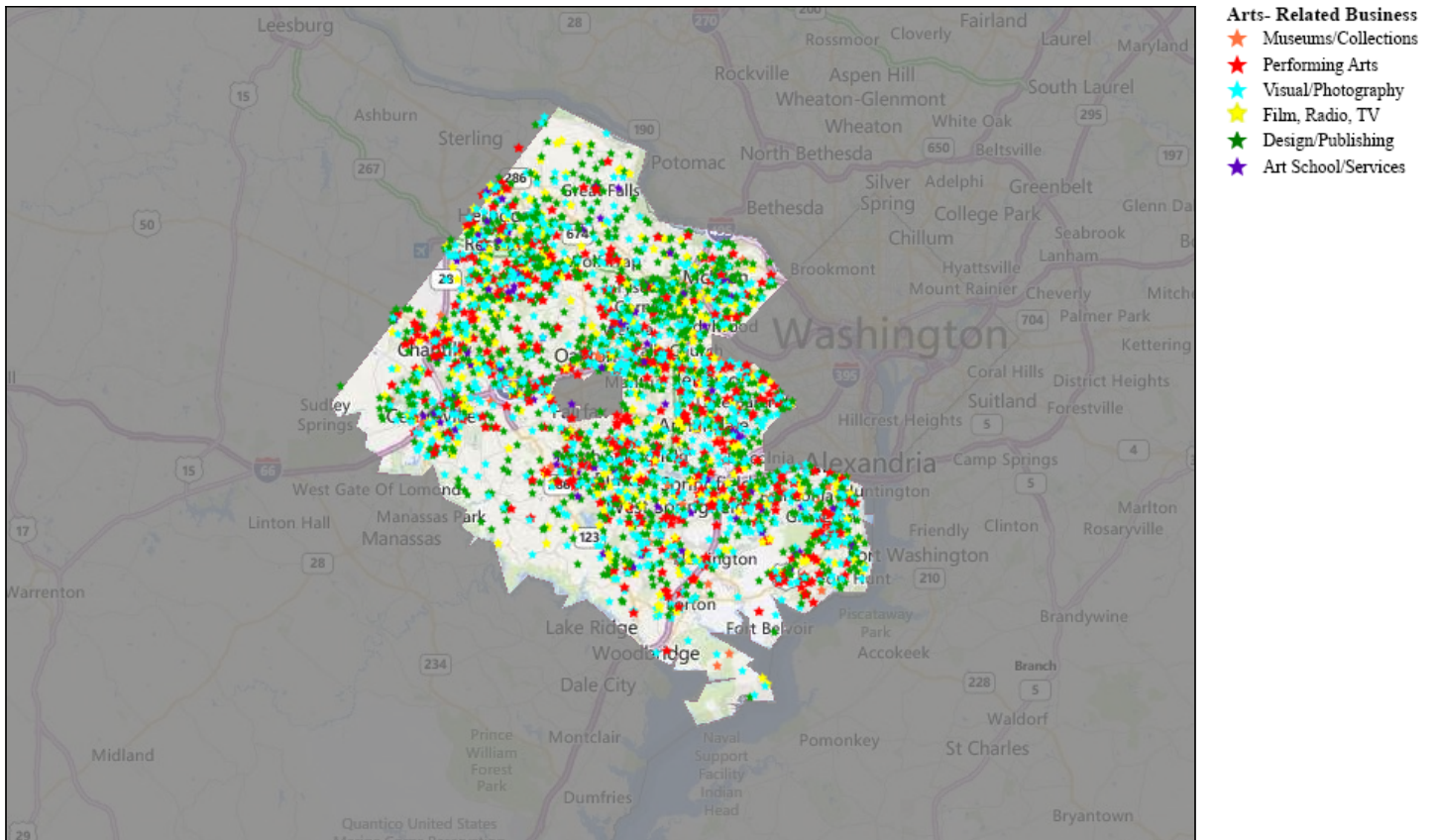


The Creative Industries in Fairfax County, VA

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Fairfax County, VA**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

3,128 Arts-Related Businesses Employ 13,075 People



Fairfax County, VA is home to 3,128 arts-related businesses that employ 13,075 people. The creative industries account for 4.2 percent of the total number of businesses located in Fairfax County, VA and 1.8 percent of the people they employ. The map above plots the creative industries, with each star representing a unique arts business establishment.

Nationally, 702,771 businesses are involved in the creation or distribution of the arts, and they employ 2.9 million people. This represents 3.9 percent of all U.S. businesses and 1.9 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of January 2015.

**The Creative Industries Represent
4.2 Percent of All Businesses and 1.8 Percent of All Employees in
Fairfax County, VA
(Data current as of January 2015)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	102	397
Agents	2	6
Arts Councils	3	18
Arts Schools and Instruction	97	373
Design and Publishing	1,164	4,343
Advertising	151	1,448
Architecture	211	1,089
Design	788	1,627
Publishing	14	179
Film, Radio and TV	438	3,953
Motion Pictures	355	1,339
Radio	30	62
Television	53	2,552
Museums and Collections	59	988
Historical Society	6	537
Museums	49	441
Zoos and Botanical	4	10
Performing Arts	458	1,336
Dance	1	1
Music	220	625
Performers (nec)	150	405
Services & Facilities	85	302
Theater	2	3
Visual Arts/Photography	907	2,058
Crafts	44	111
Photography	690	1,228
Services	96	603
Visual Arts	77	116
GRAND TOTAL	3,128	13,075

Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses register, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, should be considered conservative.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 7,500 state legislative districts, and all 3,143 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.