

Arts Council of Fairfax County

MAPPING THE FUTURE OF THE ARTS IN FAIRFAX

Arts Council of Fairfax County Arts Education Survey Report

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Executive Summary

The Arts Council of Fairfax County conducted an online survey of arts education programs and activities for (K-12) students offered by nonprofit organizations in Fairfax County and the Cities of Fairfax and Falls Church. The purpose of the survey was to obtain information about the types and scope of arts education activities conducted and the financial investments made by nonprofit arts organizations in arts education programming.

Methodology

The Arts Council's online survey was conducted from June 25 to August 15, 2015 and sent to 89 nonprofit and for-profit organizations. It included a total of 18 multiple choice, open ended, qualitative and quantitative questions.

The survey does not cover arts education programs and activities of the government sector (e.g., community centers, Fairfax County Park Authority, Fairfax County Public Libraries, and Fairfax County Public Schools). It also does not try to measure the impact of the programs.

The Arts Council received 53 responses from 89 organizations, a 59.5% response rate. Of these 53 organizations, **43** provide arts education programs for K-12 students; **34** of the 43 are nonprofit organizations and 9 are for-profit organizations. This report covers the responses of the **34** nonprofit organizations. Responses from the 9 for-profit organizations will be compiled in a separate report.

Definitions:

In-school programs are programs and activities located in the schools for K-12 students, throughout the year.

Out-of-school programs are programs and activities offered at locations other than the schools, throughout the year for K-12 students.

An arts education program refers to an activity with an art discipline (music, dance, theatre, visual arts, literature and writing).

For the purpose of this survey each occurrence of an activity is counted as a program.

Summary of Findings

- **1,855** arts education programs are offered annually for both in-school and out-of-school students reaching **93,250 K-12 students**.
- **\$1,625,500** is spent annually on in-school and out-of-school programs by the nonprofit organizations; **58%** is spent annually on out-of-school programs, and **42%** is spent for in-school programs.
- There are **212,445 youth** ages 5 to 19 in Fairfax County according to the Census Data (2010).¹ The 34 nonprofit organizations covered in this survey reach **93,250 (44%)** of those 212,445 students. However, this number is not unique, as some students may participate in multiple programs or activities.
- The **93,250** students reached by these programs are on average **54.6% White**, followed by **16.2% Asian**, **13.6% Hispanic/Latino**, **12.2% African American** and **3.4% Other**.
- **52%** of the arts organizations' programs follow either the national, Virginia, or Fairfax County Public Schools Standards of Learning (SOL).
- The 34 organizations offer programs in the following categories: **music (53%)**, **dance (47%)**, **theatre (47%)**, **visual arts (32%)** and **literature/writing (6%)**.

Among the **212,445 youth, ages 5 to 19**, residing in Fairfax County, a total of **185,347 students** are enrolled in the FCPS (Elementary, Middle, High, Special Ed. Centers and Alternative Education). **White and African-American** students have the highest participation in the programs (**54.6% and 12.2%**), while **Hispanic/Latino** students are the group with the minimum reach (**13.6%**) compared to the demographic of students enrolled in the FSPC. The surveyed organizations self-identified their main challenges to offer more programs and serve more students as lack of access to facilities, insufficient budgets, and limited number of staff.

In order to obtain a deeper understanding of the arts education sector and its needs in the County, the Arts Council suggests conducting a comprehensive multi-year study on arts education programs to explore: the number of organizations (nonprofit, for-profit and government) offering programs; the unique number of students reached by demographic, district, and type of schools/venues; the number of programs and their occurrences, the factors that determine programs offering with certain arts disciplines (e.g., organization focus, demand, available resources); the impact of free versus paid programs; and the outcomes of the available programs and their impact on the arts and society, both socially and economically.

¹ Census data (2010): <http://www.fairfaxcounty.gov/demogrph/demrpts/report/fullrpt.pdf>

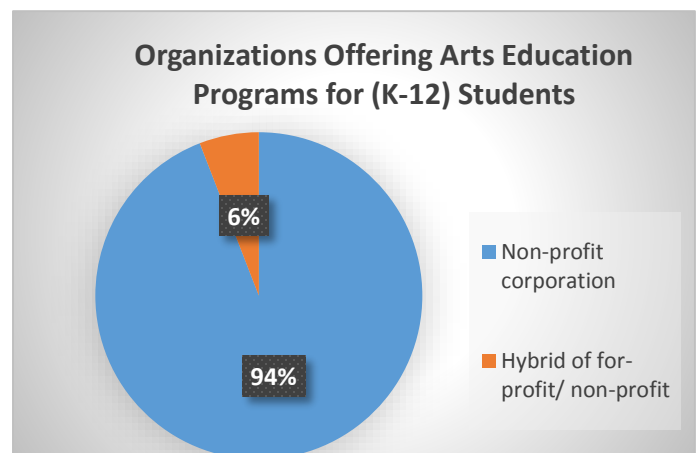
Findings

Organizations

43 organizations, which offer arts education programs for (K – 12) students, participated in the survey. The majority of the participants are nonprofit organizations. 32 (74%) of them are nonprofit, 9 (21%) are for-profit and 2 (5%) are hybrid for nonprofit.

This report only covers the results from the 34 organizations, which include 32 (94%) are nonprofit, and 2 (6%) for-profit/nonprofit hybrid.

The organizations that received and participated in the survey are listed in [Index 1](#).



Arts Education Programs

1. Types of Programs

The types include: camps with arts programs, classes, workshops and others (exhibitions, film events, seminars, performances and live shows).

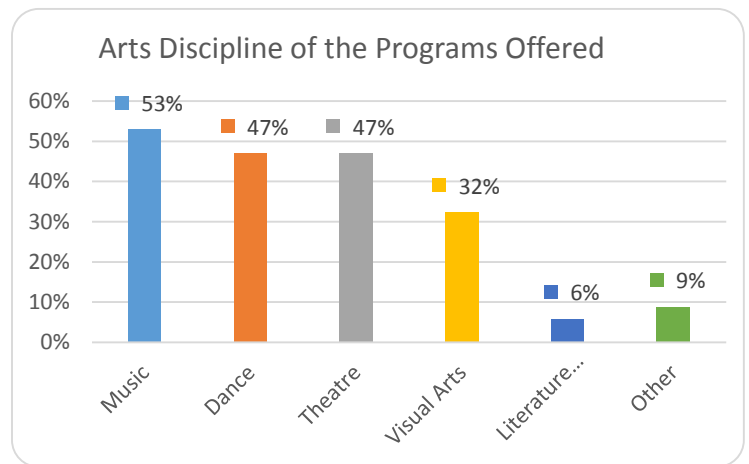
Most of the organizations offer classes (25), followed by workshops (23) and camps with arts programs (18). Since some organizations have more than one type of program, the percentages below exceed 100%.

What type of arts program(s) do you offer?		
Answer Options	Percent	Count
Camps with arts programs	62.1%	18
Classes	86.2%	25
Workshops	79.3%	23
Other (please specify)		18
Number of respondents		29

2. Arts Disciplines

The organizations offer programs in various arts disciplines, and some offer programs in more than one discipline. Music, dance, and theatre classes are popular offerings, while only **two** organizations offer programs in literature/writing.

What are the arts disciplines of the programs you offer? (Check all that apply)		
Answer Options	Percent	Count
Music	53%	18
Dance	47%	16
Theatre	47%	16
Visual Arts	32%	11
Literature/Writing	6%	2
Other	9%	3
Number of respondents		34



3. Details of Programs

The survey divides the programs by in-school and out-of-school programs and student age groups. The in-school programs are located in the schools for K-12 students, throughout the year. The out-of-school programs are programs/activities offered at locations other than the schools throughout the year, for school-age (K-12) students.

The below table shows the number of organizations that offer in-school and out-of-school programs by age group.

Number of organizations offering arts education programs by age group in and out-of-Schools		
Answer Options	In-School	Out-of-School
Elementary School Students	18*	23
Middle School Students	14	23
High School Students	12	24
Home Schooled Students	5	17
Special Education/Vocational Students	4	13
Number of respondents		34

*These numbers represent in-school or out-of-school programs by organization, not the actual number of programs.

I. Number of Programs Offered:

- A total of **1,855 programs** are offered both in-school and out-of-school for (K-12) students.
- More **out-of-school programs** are conducted, with a total of **1,248 programs** for all age groups.
- **Elementary school students** receive the most programs – **575 programs** per year – followed by **middle** and **high school** students (**420**) programs, **home schooled** students (**270**), and **special education/vocational** students (**170**).
- The majority of organizations provide **10 or fewer** arts education programs for (K-12) students per year.

For a more detailed analysis of programs, see [Index 2, A](#).

Total number of programs per year in and out-of-schools							
Answer Options	<5	5 - 10	10 - 20	20 - 30	30 - 40	40 - 50	50+
Elementary School Students	9*	4	6	1	1	2	4
Middle School Students	10	7	4	0	3	1	1
High School Students	14	5	4	1	1	1	2
Home Schooled Students	10	5	2	0	1	1	1
Special Education/Vocational Students	9	4	1	1	0	0	1
Number of respondents				34			

* Number of organizations offering programs.

II. Number of Students Reached:

- The **34** nonprofit organizations' programs reach over **93,250 students** per year; **54%** of those are out-of-school students and **46%** are in-school students.
- **Elementary school students (64,154)** are the largest participant groups in the arts education programs per year, followed by **high school** students (**13,450**), **middle school** students (**10,000**), **home schooled** students (**4,300**) and **special education/ vocational** students (**1,350**).
- The majority of programs reach **fewer than 500** or students per year.

For further details, see [Index 2, A](#).

Total number of students reached per year									
Answer Options	<100	100 - 500	500 - 1,000	1,000- 3,000	3,000- 5,000	5,000- 10,000	10,000- 15,000	15,000- 20,000	20,000+
Elementary School Students	9*	8	5	3	1	1	0	0	2
Middle School Students	10	11	3	2	0	0	0	0	0
High School Students	12	11	2	2	1	0	0	0	0
Home Schooled Students	15	4	0	1	0	0	0	0	0
Special Education/Vocational Students	15	1	0	0	0	0	0	0	0
Number of respondents					34				

*Number of organizations offering programs.

There are a total of **212,445 youth**, ages **5 to 19**, residing in Fairfax County according to the U.S. Census Data (2010).² The 34 organizations in this survey reach **93,250 (44%) students** per year. However, this number is not unique, as some students may participate in multiple programs/sessions.

III. Duration of the Programs:

The in-school and out-of-school programs operate for different numbers of weeks per year, ranging from **one week to more than 24 weeks**.

The average length for **in-school** programs is **15.5 weeks** and for **out-of-school** programs **17 weeks per year**.

For further details, see [Index 2, B](#).

Total number of weeks per year								
Answer Options	1 - 3	3 - 6	9 - 12	12 - 15	15 - 18	18 - 21	21 - 24	24+
In-School	5*	2	1	0	0	1	2	9
Out-of-School	2	5	1	1	2	2	3	11
Number of respondents							31	

* Number of organizations offering programs.

The organizations arts education programs operate for different numbers of hours per week, ranging from **one hour to more than 25 hours per week** for both in-school and out-of-school programs. The average is **10 hours per week** for **in-school** programs, and **9 hours per week** for **out-of-school** programs.

Total number of hours per week						
Answer Options	1 – 5*	5 - 10	10 - 15	15 - 20	20 - 25	25+
In-School	8	4	1	1	0	4
Out-of-School	11	6	3	1	1	3
Number of respondents					31	

* Number of organizations offering programs.

IV. Program Staffing:

34% of the organizations do not have **full-time staff** for their arts education programs. **On average** the organizations have **34.8 volunteers**, **9.5 part-time staff** and **1.8 full-time staff**. The **median** is **2** volunteers, **2.5** part-time staff and **1.5** full-time staff.

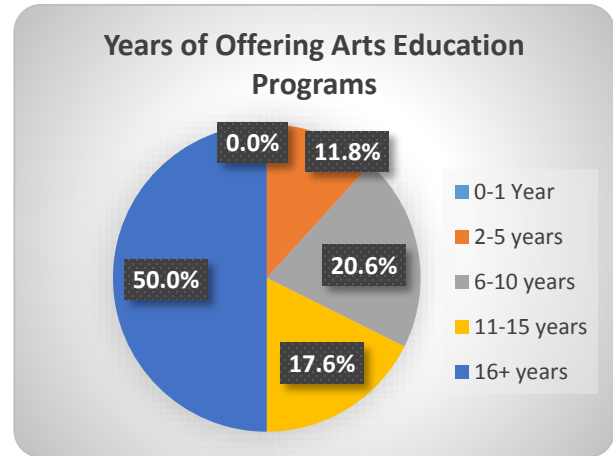
How many staff or volunteers currently manage your arts education program?		
Answer Options	Average	Median
Full-time Staff	1.8	1.5
Part-time Staff	9.5	2.5
Volunteers	34.8	2
Number of respondents		32

² Census data (2010): <http://www.fairfaxcounty.gov/demogrph/demrpts/report/fullrpt.pdf>

4. Arts Education Experience

(50%) of the organizations have been offering arts education programs for **at least 16 years**.

How long has your organization provided arts education programs (years)?		
Answer Options	Percent	Count
0-1 Year	0.0%	0
2-5 years	11.8%	4
6-10 years	20.6%	7
11-15 years	17.6%	6
16+ years	50.0%	17
Number of respondents		34

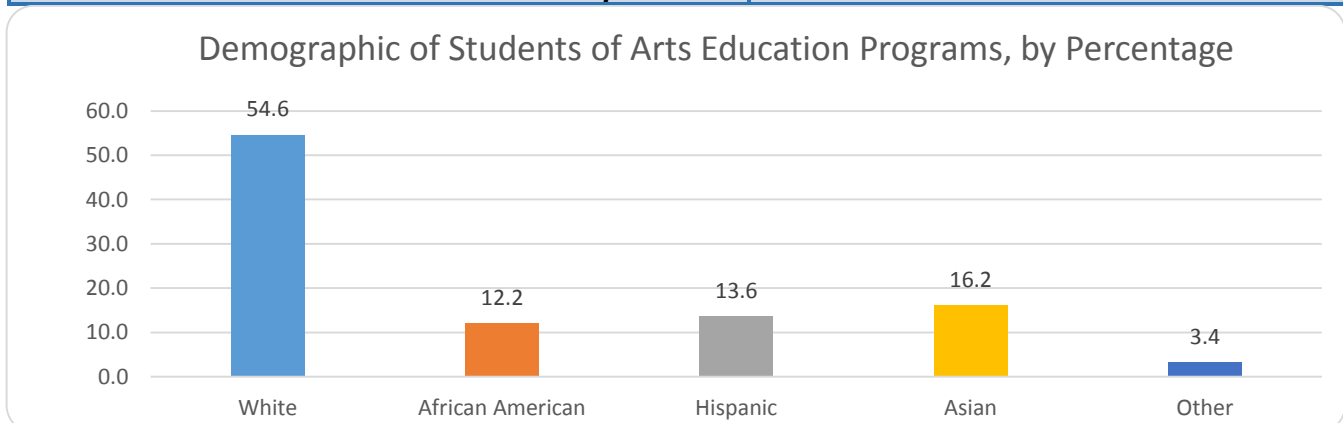


5. Student Demographics

The students participating in arts education programs can be categorized as follows: **54.6% White; 16.2% Asian; 13.6% Hispanic/Latino; 12.2% African American; and 3.4% Other.**

These numbers are not unique, as some students may participate in multiple programs/sessions.

What is the demographic composition of all students your program(s) reach? (An estimation)	
Answer Options	Response Average
White	54.6%
African American	12.2%
Hispanic/Latino	13.6%
Asian	16.2%
Other	3.4%
Number of respondents	
33	



According to a Fairfax County Public Schools (FCPS) Report in 2014³, a total of **185,347 students** are enrolled in the FCPS (Elementary, Middle, High, Special Ed. Centers and Alternative Education). The report states the ethnicity of students as follows:

Fairfax County Public School Student Ethnicities (2014-2015)		
Ethnicity	Number	Percentage
White	74,884	40.4%
Black	18,955	10.2%
Hispanic/Latino Any Race	45,504	24.6%
Asian	35,934	19.4%
American Indian/ Alaska Native	481	0.3%
Two or More Races	9,323	5.0%
Native Hawaiian/ Other Pacific Islander	266	0.1%
Total	185,347	100%

If we compare the results of this survey with the ethnicities of FCPS students, disregarding the duplicate students that might have participated in the programs, we can say that all ethnic groups are reached. White and African-American students top the list, while Hispanic/Latino students are the group with the minimum reach.

6. Content

52% of 27 respondents produce programs that meet either the National Standards of Learning (SOL), Virginia SOL, or Fairfax County Public Schools SOL. The other **48%** offer programs that either don't follow the SOL or are customized based on the program focus or participant needs. Most of these organizations state that their programs are unique and are not related to any SOL or school curriculum.

23 participants provided feedback on program content.

48% of them determine the content of their programs **by demand** and **32%** set them based on the **school request/partnership**; **30%** determine content by **both** demand and school request/partnership. In addition to these two elements, participants noted that they also consider the following factors:

- feedback from the participants;
- content and goals of the programs;
- already available syllabus (i.e., dance classes);
- set syllabus by skilled or experienced artists or program professionals.

³ Fairfax County Public School Report of Student Membership by Ethnicity, Race and Gender September 30, 2014: http://www.fcps.edu/it/studentreporting/historical/pdfs/Ethnicity_Race_Gender/2014-15%20EthnicRaceGenderReport.pdf

How do you determine the program content?		
Answer Options	Percent	Count
By demand	48%	11
School request/partnership	22%	5
Both	30%	7
Number of respondents		23

7. Annual Expenditure

What is your organization's annual expenditure on arts education programming for (K-12) students?			
Answer Options	Total Expenditure of In-School Programs	Total Expenditure of Out-of-School Programs	Response Count
< \$1,000	3	5	8
\$1,000 - \$5,000	3	7	8
\$5,000 - \$10,000	1	0	1
\$10,000 - \$20,000	2	4	6
\$20,000 - \$30,000	1	2	3
\$30,000 - \$40,000	2	2	4
\$40,000 - \$50,000	0	1	1
\$50,000 - \$70,000	1	0	1
\$70,000 - \$100,000	1	1	2
\$100,000+	4	6	9
Number of respondents			30

Analysis of the Expenditure Table:

From the table above, we notice that the answer option is given in ranges. In order to give a more accurate expenditure amount, the average of each range is used to calculate the total expenditure amount.

The **30 participants** that offer in-school and out-of-school programs spend a total of **\$1,625,500** on arts education programs annually.

18 organizations have total expenditures of **\$936,500** for out-of-school programs; **28 organizations** have total expenditures of **\$689,500** for in-school programs. The expenditures range from less than **\$1,000 to more than \$100,000**.

An organization might have provided data on both in-school and out-of-school programs. Accordingly, the total number of organizations, under in-school and out-of-school programs expenditure, exceeds the 30 organizations that provided expenditure data.

The table also lists the number of organizations and the range of amounts they spend for in-school and out-of-school programs.

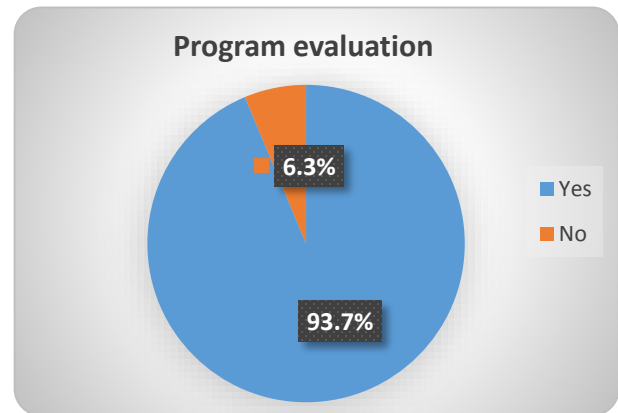
What is your organization's annual expenditure on Arts Education programming for (K-12) students?						
Expenditure Range	Average Expenditure	Number of Orgs. - In-School Programs	Number of Orgs. - Out-of-School Programs	Total Expenditure of In-School Programs	Total Expenditure of Out-of-School Programs	Grand Total
< \$1,000	1,000	3*	5	\$ 3,000	\$ 5,000	\$ 8,000
\$1,000 - \$5,000	3,000	3	7	\$ 9,000	\$ 21,000	\$ 30,000
\$5,000 - \$10,000	7,500	1	0	\$ 7,500	\$ -	\$ 7,500
\$10,000 - \$20,000	15,000	2	4	\$ 30,000	\$ 60,000	\$ 90,000
\$20,000 - \$30,000	25,000	1	2	\$ 25,000	\$ 50,000	\$ 75,000
\$30,000 - \$40,000	35,000	2	2	\$ 70,000	\$ 70,000	\$ 140,000
\$40,000 - \$50,000	45,000	0	1	\$ -	\$ 45,000	\$ 45,000
\$50,000 - \$70,000	60,000	1	0	\$ 60,000	\$ -	\$ 60,000
\$70,000-\$100,000	85,000	1	1	\$ 85,000	\$ 85,000	\$ 170,000
\$100,000+	100,000	4	6	\$ 400,000	\$ 600,000	\$ 1,000,000
Total		18	28	\$ 689,500	\$ 936,000	\$ 1,625,500

*This represents the number of organizations that have expenditures in the range provided in the first column under each category.

8. Evaluation

93.7% of the participants evaluate their programs. The programs are evaluated through teachers, experts, staff, surveys, and feedback from students and parents.

Do you evaluate your program(s)?		
Answer Options	Response Percent	Response Count
Yes	93.7%	30
No	6.3%	2
Number of respondents		32



9. Sustainability

I. Discontinued Arts Education Programs:

22 participants provided feedback on whether they have discontinued any programs since 2010. 73% have not discontinued any programs. 27% stopped at least one program due to the following reasons:

- Lack of budget.
- Lack of enrollment and revenue.
- Lack of administrative support and sponsorship.
- Overlap with the FCPS Monday school schedule after FCPS reverted to a full-day schedule.
- To support their other programs.

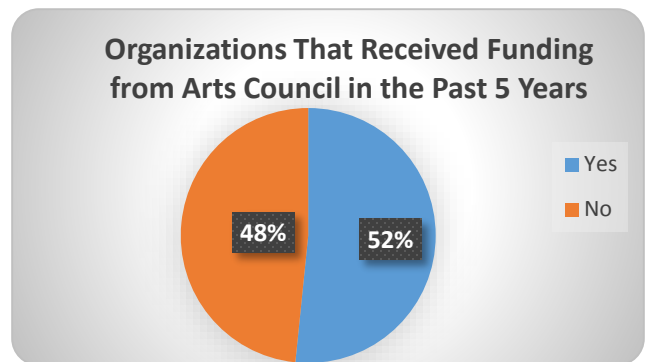
II. Add or Expand Arts Education Programs:

27 respondents provided feedback on whether they will add or expand their arts education programs. 46% are adding at least one arts education program to their organization’s profile; 17% are expanding their existing programs; and 50% will continue with their current programs.

Grants from the Arts Council of Fairfax County

(52%) of the organizations have received at least one grant from the Arts Council in the past five years for their arts education programs. In the past five years, the Arts Council has granted **on average \$40,000 annually** to arts education programs offered by arts organizations in Fairfax County and the Cities of Fairfax and Falls Church.⁴

Have you received funding from the Arts Council for your arts education programs in the past 5 years?		
Answer Options	Response Percent	Response Count
Yes	52%	16
No	48%	15
Number of respondents		31



Challenges

The majority of participants have insufficient staff, budgets, and access to facilities. **Facility** tops the list with **61.53%**, followed by **53.8%** for **budget**, and **50%** for **staff**. **9** organizations have insufficiency in all three categories; **11** lack staff and budget; **10** lack staff and access to facilities; and **8** lack budget and access to facilities. An insufficient budget influences not only hiring necessary employees, but securing art supplies, equipment, rental facilities, IT technical support, and expanding programs.

30.8% of the participants selected Other obstacles, which includes the following:

- Breaking into the school bureaucracy.
- Networking with other programs that are more community outreach oriented instead of "studio" oriented.
- Overlaps with students' school schedules.
- Teachers' busy schedules prevent incorporating more programs into the class.
- High staff turnover at schools makes it difficult to develop and sustain relationships with administrators and parent representatives at the schools.
- Marketing.
- Time.
- Dependency on volunteers who perform many other tasks.

⁴ This amount has been exclusively awarded to the organizations' arts education programs under Project Support category. The Arts Council has also awarded 119 grants to 27 organizations that offer arts education programs in the past five years, under the Operating Support and Organizational and Professional Development grant categories.

What obstacles, if any, do you have in providing more programs and reaching more children?		
Answer Options	Response Percent	Response Count
Staff	50.0%	13
Budget	53.8%	14
Facility	61.5%	16
Other	30.8%	8
Number of respondents		26

Conclusion

The arts community, including **34** nonprofit organizations, is providing more than **1,855** arts education programs to (K-12) students in Fairfax County and the Cities of Fairfax and Falls Church.

The programs reach over **93,250 students** annually. There is a significant difference between the number of programs offered in each setting, with **67% out-of-school** programs and **33% in-school** programs.

The number of students reached is not unique, as some students may participate in multiple programs/sessions. This results in not knowing the actual number of students reached.

There are a total of **212,445** youth, **ages 5 to 19**, residing in Fairfax County, a total of **185,347 students** are enrolled in the FCPS (Elementary, Middle, High, Special Ed. Centers and Alternative Education). The organizations participated in this survey are reaching **44%** of the **212,445** youth per year. **White and African-American** students have the highest participation in the programs (**54.6% and 12.2%**), while **Hispanic/Latino** students are the group with the minimum reach (**13.6%**) compared to the numbers of students enrolled in the FSPC.

A wide range of programs are offered, including classes, workshop and camps with arts programs covering various arts disciplines. However, there are very few programs offered in literature and writing.

The nonprofit sector is spending more than **\$1,625,000 annually** on arts education programs for (K-12) students. **50%** of the organizations have been offering arts education programs for at least 16 years.

The self-identified main challenges for the organizations to offer more programs and reach more students are lack of access to facilities, insufficient budgets, and limited number of staff.

The majority of organizations evaluate their programs which is essential for improving the quality of their programs.

The Arts Council contributes in supporting arts education programs through its grants program. **On average**, it provides over **\$40,000 annually**. **52%** of the survey participants have received at least one grant from the Arts Council in the **past five years**.

Recommendations:

The scope of this survey is limited and examines only the main aspects of arts education programs offered by the various organizations in Fairfax County and the Cities of Fairfax and Falls Church. In addition to the limited number of organizations participating in the survey due to different factors (i.e. time, availability, technical issues, interest, etc.), not all questions were answered in full by all participating organizations.

In order to obtain an in deeper understanding of the arts education sector and its needs in the County, the Arts Council suggests conducting a comprehensive study on arts education programs to explore the following:

- The actual number of organizations (nonprofit, for-profit, and government) offering programs by district.
- The unique number of students reached by demographic, district, and type of schools/venues.
- The number of programs and their occurrences.
- In-school versus out-of-school programs: which type is more manageable, convenient and more influential?
- What factors determine offering programs with certain arts disciplines (e.g., organization focus, demand, available resources)?
- Free versus paid programs and their impact on arts education.
- Obstacles and suggested alternatives and solutions to better manage arts education programs.
- The outcomes of the available programs and their impact on the arts and society, both socially and economically.
- Comparison of Fairfax County's results to national trends to show other states and regions' experience and best practices.

Appendix

Index 1: Organizations List

Participating Organizations Offering Arts Education Programs for (K-12) Students

1. Nonprofit Organizations

Count	Organization	Organization Type
1.	Acting for Young People	Nonprofit organization
2.	Amadeus Concerts	Nonprofit organization
3.	American Youth Philharmonic Orchestras	Nonprofit organization
4.	Asian Pacific American Cultural Arts Foundation	Nonprofit organization
5.	Ballet Folklorico Mi Herencia Mexicana	Nonprofit organization
6.	BalletNova Center for Dance	Nonprofit organization
7.	Buffa's Dance Studio and Burke Civic Ballet	Hybrid of for-profit/nonprofit
8.	Cappies of the National Capital Area	Nonprofit organization
9.	Children of the Light Dancers	Nonprofit organization
10.	City of Fairfax Theatre Company	Nonprofit organization
11.	Classical Ballet Theatre	Nonprofit organization
12.	Creative Cauldron	Nonprofit organization
13.	DanceAbilities, Ltd.	Nonprofit organization
14.	Fairfax Art League	Nonprofit organization
15.	Fairfax Choral Society	Nonprofit organization
16.	Fairfax Symphony Orchestra (FSO)	Nonprofit organization
17.	Greater Reston Arts Center (GRACE)	Nonprofit organization
18.	Herndon Foundation for the Cultural Arts	Nonprofit organization
19.	Jewish Community Center of Northern Virginia (JCCNV)	Nonprofit organization
20.	McLean Project for the Arts	Hybrid of for-profit/nonprofit
21.	Metropolitan School of the Arts	Nonprofit organization
22.	Mount Vernon Community Children's Theatre	Nonprofit organization
23.	NextStop Theatre	Nonprofit organization
24.	Northern Virginia Youth Winds, Youth Division of the City of Fairfax Band Association	Nonprofit organization
25.	Potomac Arts Academy	Nonprofit organization
26.	The Highwood Theatre Inc.	Nonprofit organization
27.	The School of Theatrical Dance	Nonprofit organization
28.	Virginia Ballet Company and School	Nonprofit organization
29.	Virginia Chamber Orchestra	Nonprofit organization
30.	Virginia Music Adventures	Nonprofit organization
31.	Virginia Virtuosi	Nonprofit organization
32.	Washington West Film Festival	Nonprofit organization
33.	Wolf Trap Foundation for the Performing Arts	Nonprofit organization
34.	Workhouse Arts Center	Nonprofit organization

2. For-Profit Organizations

Count	Organization	Organization Type
1.	GLEE MANIA	For-profit organization
2.	Great Falls Studios	For-profit organization
3.	GroundShare Arts Alliance (formerly GroundWorks Dance Ensemble)	For-profit organization
4.	Harmonia School of Music & Art	For-profit organization
5.	International Dance	For-profit organization
6.	Korean American Cultural Committee	For-profit organization
7.	Little Picasso School of Visual Arts	For-profit organization
8.	Reptiles Alive LLC	For-profit organization
9.	Tiny Dancers	For-profit organization

Participating Organizations That Do Not Offer Arts Education Programs for (K-12) Students

Count	Organization	Organization Type
1.	Encore Creativity for Older Adults - Encore Chorale	Nonprofit organization
2.	George Washington's Mount Vernon	Nonprofit organization
3.	Happy Feet Cloggers	Hybrid of for-profit/nonprofit
4.	Rebollar Dance	Nonprofit organization
5.	Reston Community Players	Nonprofit organization
6.	Riverbend Opera Company	Nonprofit organization
7.	The Artory	For-profit organization
8.	Vienna Arts Society	Nonprofit organization
9.	Voce	Nonprofit organization
10.	Washington International Piano Arts Council	Nonprofit organization

Organizations Contacted That Did Not Participate in the Survey

Count	Organization	Organization Type
1.	Alliance Theatre	Nonprofit organization
2.	Art Angels Inc. (dba The Student Art Enhancement Group)	Nonprofit organization
3.	Asian Community Service Center	Nonprofit organization
4.	Boyle School	For-profit organization
5.	Brihadisha	Nonprofit organization
6.	Centro Cultural Peru Inc.	Nonprofit organization
7.	Diamonds in the Rough (Dream in Color Foundation, Inc.)	Nonprofit organization
8.	Dodgeball Theatre Company	For-profit organization
9.	Gin Dance Company	Nonprofit organization
10.	Global Music Academy	Nonprofit organization
11.	Great Falls Foundation for the Arts (GFFFTA)	Nonprofit organization
12.	HeartBeats Music and Dance	Nonprofit organization
13.	James School of Dance Arts	Nonprofit organization
14.	Jhanak Dance Academy	For-profit organization
15.	John Gallagher, Cartoonist & Animator	Individual
16.	Kalavaridhi Center for Performing Arts	For-profit organization
17.	Lopez Studios Inc. Performing Arts Preparatory School	Nonprofit organization
18.	McLean High School Orchestra Parents Association	Nonprofit organization
19.	Mount Vernon Ladies Association of the Union	Nonprofit organization
20.	National Association for Music Education	Nonprofit organization
21.	Next Reflex Dance Collective	Nonprofit organization
22.	Northern Virginia Country Western Dance Association	Nonprofit organization
23.	Nritya Niketan School of Bharatanatyam	Individual
24.	O'Neill-Malcom Branch (Comhaltas Ceoltoiri Eireann)	Nonprofit organization
25.	Patchwork Dancers	Nonprofit organization
26.	Reston Community Orchestra	Nonprofit organization
27.	Serapis Foundation	Nonprofit organization
28.	Society of Art Rock	Nonprofit organization
29.	Terry's School of Dance and Gymnastics	Nonprofit organization
30.	That YO-YO Guy	Individual
31.	The Capitol Symphonic Youth Orchestras	Nonprofit organization
32.	Tinner Hill Heritage Foundation	Nonprofit organization
33.	Traveling Players Ensemble	Nonprofit organization
34.	Vietnamese Literary and Artistic Club of the Washington Metro Area	Nonprofit organization
35.	Virginia Opera Association	Nonprofit organization
36.	Ymm Children's Art Education Center (Ymm Art Education)	For-profit organization

Index 2: Program Details Analysis

A: Number of Programs and Students

Number of Programs	5	10	20	30	40	50	50	Total			Total In-School	Total Out-of-School	Total Both
Elementary-Out of-Schools	20	20	20	0	40	0	50	150			272.5	302.5	575
Elementary-In-Schools	20	0	20	30	0	50	0	120					
Elementary-Both	5	20	80	0	0	50	150	305		31%			
Elementary-Both-Divided	2.5	10	40	0	0	25	75	152.5					
Number of Students	100	250	750	2000	4000	7500	12500	17500	20000	Total	Total In-School	Total Out-of-School	Total Both
Elementary- Out of-Schools	500	1000	1500	0	0	0	0	0	0	3,000	35,100	29,050	64,150
Elementary- In-Schools	300	500	750	0	0	7500	0	0	0	9,050			
Elementary-Both	100	500	1500	6000	4000	0	0	0	40000	52,100			69%
Elementary-Both-Divided	50	250	750	3000	2000	0	0	0	20000	26,050			

Number of Programs	5	10	20	30	40	50	50	Total			Total In-School	Total Out-of-School	Total Both
Middle- Out of-Schools	25	40	40	0	40	0	50	195			145	275	420
Middle- In-Schools	15	0	0	0	0	50	0	65					
Middle-Both	10	30	40	0	80	0	0	160		23%			
Middle-Both-Divided	5	15	20	0	40	0	0	80					
Number of Students	100	250	750	2000	4000	7500	12500	17500	20000	Total	Total In-School	Total Out-of-School	Total Both
Middle- Out of-Schools	600	1750	0	0	0	0	0	0	0	2,350	4425	5,575	10,000
Middle- In-Schools	200	250	750	0	0	0	0	0	0	1,200			
Middle-Both	200	750	1500	4000	0	0	0	0	0	6,450			11%
Middle-Both-Divided	100	375	750	2000	0	0	0	0	0	3,225			

Number of Programs	5	10	20	30	40	50	50	Total			Total In-School	Total Out-of-School	Total Both
High- Out-of-Schools	50	20	40	30	40	0	100	280			105	315	420 23%
High- In-Schools	10	10	0	0	0	50	0	70					
High-Both	10	20	40	0	0	0	0	70					
High-Both-Divided	5	10	20	0	0	0	0	35					
Number of Students	100	250	750	2000	4000	7500	12500	17500	20000	Total	Total In-School	Total Out-of-School	Total Both
High- Out-of-Schools	900	1750	0	2000	4000	0	0	0	0	8,650	3,075	10,375	13,450 14%
High- In-Schools	100	500	750	0	0	0	0	0	0	1,350			
High-Both	200	500	750	2000	0	0	0	0	0	3,450			
High-Both-Divided	100	250	375	1000	0	0	0	0	0	1,725			

Number of Programs	5	10	20	30	40	50	50	Total			Total In-School	Total Out-of-School	Total Both
Home- Out of-Schools	20	40	40	0	40	50	50	240			27.5	242.5	270 15%
Home- In-Schools	15	10	0	0	0	0	0	25					
Home-Both	5	0	0	0	0	0	0	5					
Home-Both-Divided	2.5	0	0	0	0	0	0	2.5					
Number of Students	100	250	750	2000	4000	7500	12500	17500	20000	Total	Total In-School	Total Out-of-School	Total Both
Home- Out of-Schools	800	1000	0	2000	0	0	0	0	0	3,800	450	3,850	4,300 5%
Home- In-Schools	400	0	0	0	0	0	0	0	0	400			
Home-Both	100	0	0	0	0	0	0	0	0	100			
Home-Both-Divided	50	0	0	0	0	0	0	0	0	50			

Number of Programs	5	10	20	30	40	50	50	Total			Total In-School	Total Out-of-School	Total Both
Special Ed-Vocational- Out of-Schools	20	40	20	30	0	0	0	110			57.5	112.5	170
Special Ed-Vocational- In-Schools	5	0	0	0	0	0	50	55					
Special Ed-Vocational-Both	5	0	0	0	0	0	0	5					
Special Ed-Vocational-Both-Divided	2.5	0	0	0	0	0	0	2.5					
Number of Students	100	250	750	2000	4000	7500	12500	17500	20000	Total	Total In-School	Total Out-of-School	Total Both
SpecialEd-Vocational- Out of-Schools	900	250	0	0	0	0	0	0	0	1,150	150	1,200	1,350
SpecialEd-Vocational- In-Schools	100	0	0	0	0	0	0	0	0	100			
SpecialEd-Vocational-Both	100	0	0	0	0	0	0	0	0	100			
SpecialEd-Vocational-Both-Divided	50	0	0	0	0	0	0	0	0	50			

All Programs	In-School Programs - All	Out-of-School Programs - All
1,855	608	1,248
	33%	67%
All Students	In-School Students - All	Out-of-School Students - All
93,250	43,200	50,050
	46%	54%

B: Number of Weeks and Hours

Total Number of Weeks Per Year										
Venue	Number of Weeks								Total No of Weeks	Average No of Weeks
	2	5	11	13	16	20	22	24		
Inside Schools	10	10	11	0	0	20	44	216	311	15.6
Outside Schools	4	25	11	13	32	40	66	264	455	17

Total Number of Hours Per Week										
Venue	Number of Hours								Total No of Hours	Average No of Hours
	3	7	13	18	22	25	3	7		
Inside Schools	24	28	13	18	0	100	24	28	183	10.2
Outside Schools	33	42	36	17	22	75	33	42	225	9

Index 3: Why Arts Education Matters

It is widely documented that (K-12) student involvement in the arts is linked to higher academic performance, increased standardized test scores, increased community service, and lower dropout rates.⁵

Students involved in the arts demonstrate achievement in six major areas: reading and language skills, mathematics skills, critical thinking skills, social skills, motivation to learn and positive school environment (community engagement, increased student attendance, effective instructional practice and school identity.)⁶

An Americans for the Arts report with 2014 data from The College Board shows that students who took four years of arts and music classes while in high school scored on average 96 points better on their SATs than students who took only one-half year or less.⁷

According to another report⁸, students who participate in the arts are:

- 4 times more likely to have been recognized for academic achievement;
- 3 times as often elected to class office;
- 4 times more likely to participate in a math or science fair; and
- 3 times more likely win an award for school attendance.

⁵ Fisk, E., ed. (2001). Research by Dr. James S. Catterall, Graduate School of Education and Information Studies, UCLA. Published in *Champions of Change: The Impact of the Arts on Learning*. Arts Education Partnership and the President's Committee on the Arts and Humanities

⁶ Deasy, Richard J. (editor) (2002), *Critical Links: Learning in the Arts and Student Achievement and Social Development*, Washington, DC: AEP.

⁷ Americans For the Arts, College Board Data:

http://www.americansforthearts.org/sites/default/files/pdf/2015/by_program/reports_and_data/research_studies_and_publications/SAT_Scores_2014_Arts%20Ed.pdf

⁸ *Living the Arts through Language + Learning: A Report on Community-based Youth Organizations*. Shirley Brice Heath, Stanford University, and Carnegie Foundation for the Advancement of Teaching, Americans for the Arts Monograph, November 1998