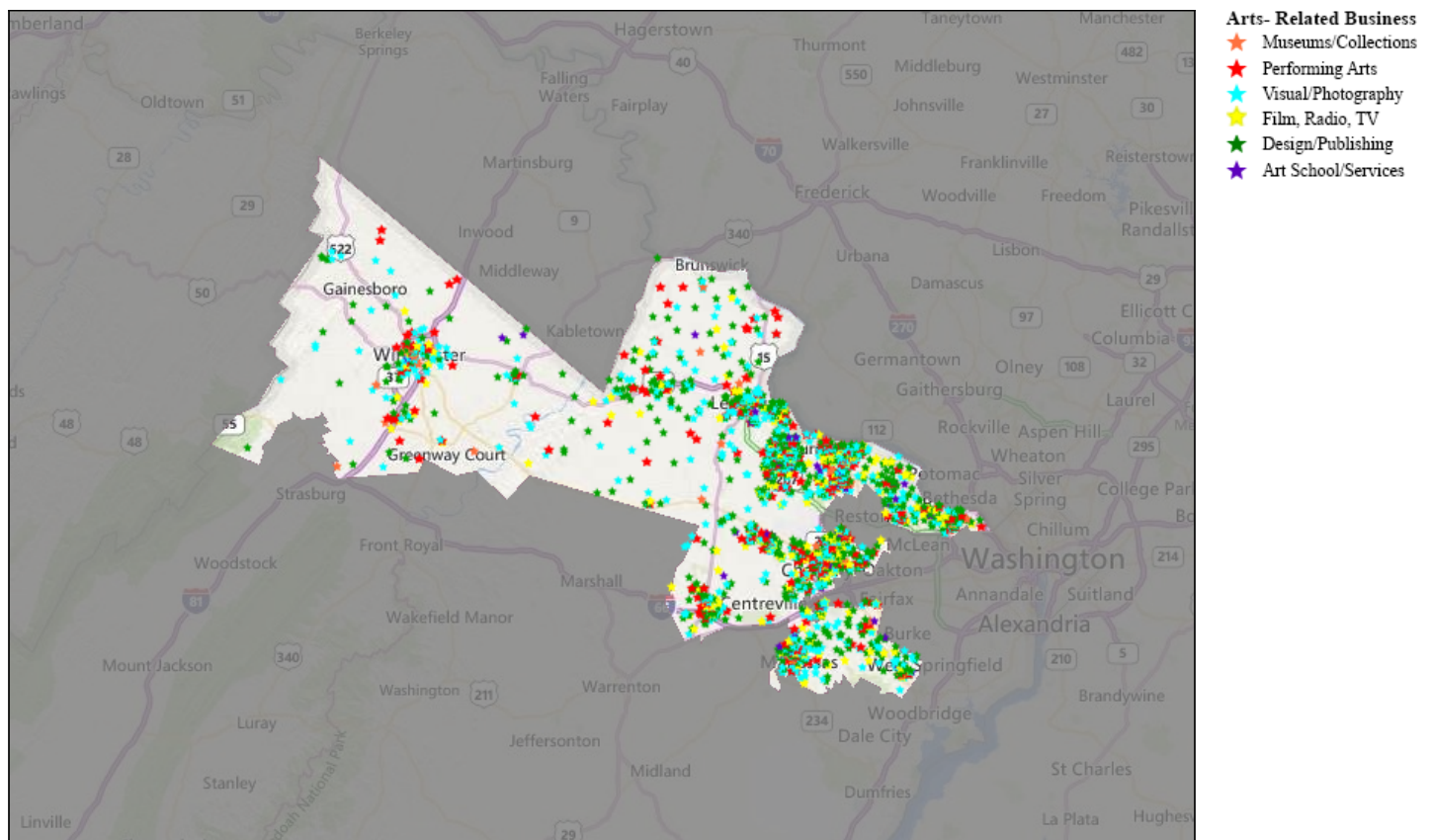


The Creative Industries in Virginia Congressional District 10 U.S. Representative Barbara Comstock

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Virginia Congressional District 10**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

2,007 Arts-Related Businesses Employ 5,699 People



Virginia Congressional District 10 is home to 2,007 arts-related businesses that employ 5,699 people. The creative industries account for 3.9 percent of the total number of businesses located in Virginia Congressional District 10 and 1.3 percent of the people they employ. The map above plots the creative industries, with each star representing a unique arts business establishment.

Nationally, 702,771 businesses are involved in the creation or distribution of the arts, and they employ 2.9 million people. This represents 3.9 percent of all U.S. businesses and 1.9 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of January 2015.

**The Creative Industries Represent
3.9 Percent of All Businesses and 1.3 Percent of All Employees in
Virginia Congressional District 10
(Data current as of January 2015)**

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	55	160
Agents	1	1
Arts Councils	3	7
Arts Schools and Instruction	51	152
Design and Publishing	801	2,082
Advertising	84	486
Architecture	114	395
Design	593	1,127
Publishing	10	74
Film, Radio and TV	238	722
Motion Pictures	202	630
Radio	21	50
Television	15	42
Museums and Collections	42	183
Historical Society	5	18
Museums	35	162
Zoos and Botanical	2	3
Performing Arts	289	1,136
Music	127	390
Performers (nec)	99	287
Services & Facilities	61	449
Theater	2	10
Visual Arts/Photography	582	1,416
Crafts	32	122
Photography	432	864
Services	59	298
Visual Arts	59	132
GRAND TOTAL	2,007	5,699

Research Notes:

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses register, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, should be considered conservative.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 7,500 state legislative districts, and all 3,143 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at www.AmericansForTheArts.org/CreativeIndustries.