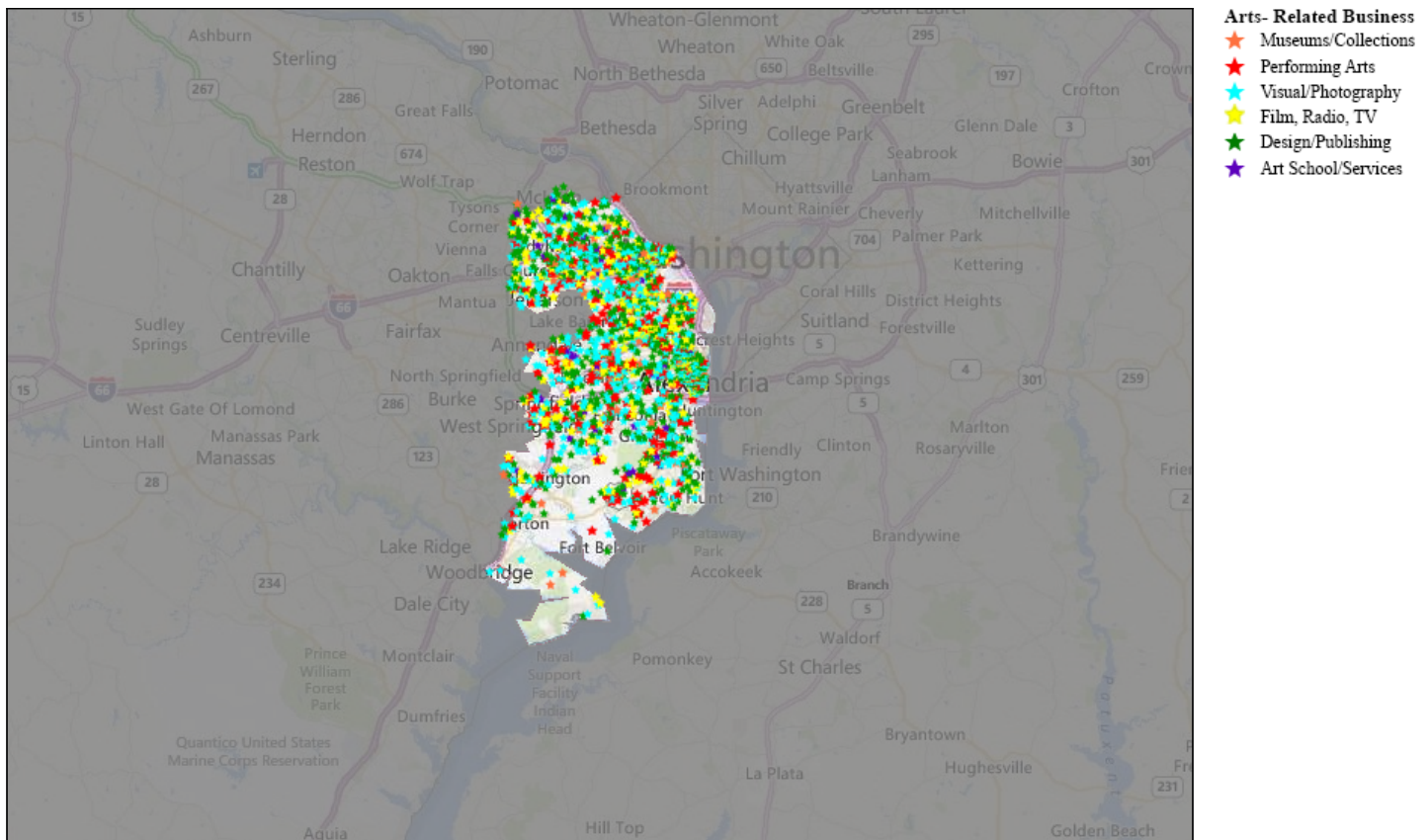


# The Creative Industries in Virginia Congressional District 8 U.S. Representative Don Beyer

This *Creative Industries: Business & Employment in the Arts* report provides a research-based approach to understanding the scope and economic importance of the arts in **Virginia Congressional District 8**. The creative industries are composed of arts businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and design companies. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy.

## 2,348 Arts-Related Businesses Employ 11,474 People



**Virginia Congressional District 8 is home to 2,348 arts-related businesses that employ 11,474 people.** The creative industries account for 5.1 percent of the total number of businesses located in Virginia Congressional District 8 and 2.4 percent of the people they employ. The map above plots the creative industries, with each star representing a unique arts business establishment.

**Nationally, 702,771 businesses are involved in the creation or distribution of the arts, and they employ 2.9 million people.** This represents 3.9 percent of all U.S. businesses and 1.9 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of January 2015.

**The Creative Industries Represent  
5.1 Percent of All Businesses and 2.4 Percent of All Employees in  
Virginia Congressional District 8  
(Data current as of January 2015)**

<b>CATEGORY</b>	<b>BUSINESSES</b>	<b>EMPLOYEES</b>
<b>Arts Schools and Services</b>	<b>65</b>	<b>249</b>
Agents	3	7
Arts Councils	3	38
Arts Schools and Instruction	59	204
<b>Design and Publishing</b>	<b>824</b>	<b>4,409</b>
Advertising	109	648
Architecture	224	2,742
Design	479	931
Publishing	12	88
<b>Film, Radio and TV</b>	<b>369</b>	<b>2,945</b>
Motion Pictures	304	1,331
Radio	22	63
Television	43	1,551
<b>Museums and Collections</b>	<b>93</b>	<b>1,111</b>
Historical Society	13	589
Museums	76	483
Zoos and Botanical	4	39
<b>Performing Arts</b>	<b>302</b>	<b>1,112</b>
Dance	2	2
Music	150	441
Performers (nec)	86	311
Services & Facilities	53	340
Theater	11	18
<b>Visual Arts/Photography</b>	<b>695</b>	<b>1,648</b>
Crafts	33	87
Photography	502	954
Services	69	349
Visual Arts	91	258
<b>GRAND TOTAL</b>	<b>2,348</b>	<b>11,474</b>

**Research Notes:**

- These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses register, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, should be considered conservative.
- To define the Creative Industries, Americans for the Arts selected 644 8-digit Standard Industrial Classification codes that represent for-profit and nonprofit arts-centric businesses (out of more than 18,500 codes representing all industries).
- Reports for all 435 U.S. Congressional Districts, the 50 states and the District of Columbia, the 7,500 state legislative districts, and all 3,143 U.S. counties—as well as a full suite of user tools and a comprehensive list of the industries included in this analysis—are available for download at [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries).