



June 3, 2015

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## You + Art Installations in Tysons

Starting June 25, 2015 you can see the results from 1,000 audience responses visually translated in two public art installations in Tysons.



Fairfax County, VA – Starting June 25 until August 3, 2015, Tysons' residents, workforce, and visitors will be able to see responses from 1,000 participants displayed in two public art installations located at Greensboro Green and Tysons West and the responses will be illuminated in LED lights on the exterior of the Silverline Center building.

“The objectives of the project are to raise awareness about the arts, share community opinions in an innovative way, enhance place making, and to gain

insight about interest in future arts amenities in Tysons,” said Linda S. Sullivan, president & CEO, of the Arts Council of Fairfax County.

Artist Julia Vogl engaged, during the month of May, with 1,000 respondents using her **Tysons Tiles** art trolley, a custom developed app, and three questions that investigated the individual's role in the community, opinions on culture, and a fun fact about them, at 27 different locations in Tysons. According to Vogl: “I was impressed with how diverse Tysons is; ethnically, socio-economically, and in age. Tysons has the potential to be culturally very rich because there are so many stories and traditions to draw from.” The data was digitally recorded and amalgamated for the culminating ground mural art installations at Greensboro Green and Tysons West which will be on public display starting June 25, 2015. “While trends of certain answers did emerge, I was more interested in the conversations and logic people stated to back up their decisions. A great many people shared their personal history with Tysons. I look forward to all visiting the murals and creating their own analysis of the patterns. Tysons is certainly a colorful place,” Vogl continued.

**Tysons Tiles** trolley participants received a custom designed pin consisting of a design which corresponded with their answers and a number by which they will be contacted with a specific time to view their responses illuminated on the exterior of the Silverline Center building between June 25 and August 3, 2015.

If you missed the **Tysons Tiles** trolley you will still have a chance to participate by visiting <http://tysonstiles.artsfairfax.org> starting June 25, 2015. The app questions have been embedded in an online engagement tool and you can provide feedback on the arts and culture in Tysons through August 3, 2015.

**Imagine Art Here: Tysons Tiles** has been made possible through a lead Our Town grant from the National Endowment for the Arts (NEA) with matching funds from corporate sponsors, The ASCENT, Capital One, Intelsat, The JBG Companies and JBGR Retail, The Meridian Group, and Washington Real Estate Investment Trust. In-kind support has been provided by AlumiGraphics, Beacon Capital Partners, INADEV, and Severn Graphics. We would also like to thank our partners Fairfax County Government and Tysons Partnership.

The input from **Imagine Art Here: Tysons Tiles** project will inform the Master Arts Plan (MAP) being spearheaded by the Arts Council of Fairfax County on behalf of the County. The goal of MAP is to expand community access to and engagement in the arts and culture by planning cultural facilities and public art throughout Fairfax County that reflects its diversity, considers existing facilities, and responds to future growth.

To read more about **Imagine Art Here: Tysons Tiles** visit <http://artsfairfax.org/map/imagine-art-here>. To find out more about the artist Julia Vogl visit <http://www.juliavogl.com>.

**Who:** A community engagement art activity & public art project of the Arts Council of Fairfax County

**What:** Imagine Art Here: Tysons Tiles with artist Julia Vogl

**When:** June 25- August 3, 2015

**Where:** Greensboro Green, Tysons West, and Silverline Center

**Why:** To raise awareness about the arts, share community opinions in an innovative way, enhance place making, and provide vision for future arts enhancements in Tysons.

*NOTE: Tysons Tiles participant applying her stickers, which reflect her responses, on her custom pin.*

*Image: Copyright Vita Images*

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About the Arts Council of Fairfax County

Founded in 1964, the Arts Council of Fairfax County, Inc. is a 501(c)3 non-profit organization designated as Fairfax County's local arts agency. It is the only umbrella organization serving and representing all forms of art in Fairfax County. The Arts Council of Fairfax County is the voice of the arts, dedicated to fostering dynamic and diverse local arts, ensuring that arts thrive by providing vision, leadership, capacity building services, advocacy, funding, education, and information.

The Arts Council is funded in part by Fairfax County, corporations, foundations, individuals, Virginia Commission for the Arts, and the National Endowment for the Arts.

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